

## **Furnishing the Future**

*Georgia Quick Start Partners with Williams-Sonoma and Lanier Technical College*

February 15, 2018 – Braselton, GA

On February 15, Williams-Sonoma Incorporated welcomed Georgia Quick Start and Lanier Technical College to their facility in Braselton, Ga., to celebrate their newfound training partnership. The training agreement brought 215 new jobs to the home furnishings and gourmet kitchenware operations in Jackson County.

“At Williams Sonoma, we believe our associates are our biggest asset,” said Mike Jumper, vice president of eastern region operations for Williams-Sonoma. “We judge our performance from how our customers judge us. With Quick Start and Lanier Technical College on our side, we can perform better than ever.”

Quick Start provided job-specific training based on company-specific processes after evaluating the Braselton facility. Employees will stem from Lanier Technical College’s contributions, establishing a continual chain of job fulfillment and training without interrupting procedures for Williams-Sonoma distribution.

“We welcome Williams Sonoma to Jackson County,” said Dr. Ray Perren, president of Lanier Technical College, “and look forward to serving as the go-to training partner with Quick Start as Williams Sonoma grows.”

The training plan signing, plus a tour of the sprawling facility, was attended by members of Quick Start, Lanier Technical College, Williams-Sonoma Incorporated, and the Jackson community, including Chamber of Commerce President and CEO Jim Shaw, director of economic development.

“It’s great to see Quick Start and Lanier Technical College and a new industry join together in Jackson County,” said Shaw. “Quick Start is just a tremendously innovative resource provided by the state of Georgia. We look forward to seeing what evolves from their contributions.”