

JAYDON MONSON

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Portfolio: <https://jaymonson.journoportfolio.com/>

Career Profile

A young multi-platform journalist with a strong piece-to-camera and a B.A in Communication majoring in Journalism with a minor sequence in Television & Media from Deakin University, seeks well rounded broadcast/news-room experience.

Education

[06/2017 – 10/2021] Bachelor of Communications

Deakin University, Burwood

- Completion date: 10/2021
- Major: Journalism
- Achievements : Published Video on DScribe.net.au, Internship (Marngrook Footy Show CH31), ‘Obviously I’m joking’ - LIVE (Television Studio Production, 2019), Internship Nose-To-Tail Marketing

[02/2009 – 12/2014] Tasmanian Certificate of Education (TCE)

Queechy High School – Newstead College, Launceston TAS

- Achievements: Media Studies Award 2014, Mr. Funny 2014

Employment

10/2019 – Current

Waiter/Barista

Black and White Waiters (VIC)

- Barista
- Head Waiter/Team Leader at events
- Cocktails/Drink Service
- Many prestigious locations/events: Melbourne Cup 2019, Polo 2019, Geelong Surf Club

10/2019 - Current

Head Waiter

Black & White Waiters (VIC)

- Barista
- Waiter
- Cocktails/Bar Staff
- Communicating with Clients
- Customer Service

01/2016 – 03/2017

Labour Hire Employee

Toll People, Launceston (TAS)

- Courier Driver
- General Hand – Warehousing (Alderson Agencies, Clipsal by Schneider Electric)
- Off-Sider - Furniture Removals
- Process Worker – Waste Management

Relevant Experience

11/2014

Closed Captions Operator/Graphics

Southern-Cross Austereo (Launceston, Tasmania)

- Operated Closed-Captions (Auto-Cue)
- Assisted with graphics for broadcasts and advertisements using Adobe After Effects/Premier Pro and Lightwave 3D

10/2019 - 03/2020

Auto-Cue Operator/Script Editor

Ch31 - Marngrook (NITV)

- I was able to listen and ask questions of several integral crew members to further my understanding of a live television broadcast environment
- Helped as fill-in Audience Member
- Worked as an integral member of the crew on the Marngrook Footy Show 2020 (Script Editing, Auto-Cue)

06/2020

Producer

Ch31 – Community Focus

- Produced several news segments
- Edited video content (Premier Pro)
- Produced web-based entertainment segments

12/04/2021 – 26/05/2021

Social Media Producer/Manager and Copywriter

Nose-To-Tail Marketing (Cremorne Creative District)

- Assisted by producing and organising over 50 posts for the year, incorporating newer forms of posting like carousels, seamless IG stories and seamless tiling
- Produced several copy-write briefs for commercial properties such as Williams Landing, 530 Collins Street, Kmart Center and Queens Place
- Was able to participate in key workshops with the team to identify improvements and delegate work to keep the account moving forward

Referees

Available upon request.