



Build, grow, and amplify your security solutions

Customers are looking to remove roadblocks caused by security and regulatory concerns to build confidently with Generative AI. Customers require an easy to follow security blueprint to ensure solutions are built securely from end-to-end.

Leveraging advanced models to automate security log analysis, performing deep reviews of security reports, providing robust data protection, using compliance chatbots and tapping a vast knowledge base of security expertise, the Generative AI Innovation Center (GenAIIC) is helping AWS customers increase their use of generative AI. The GenAIIC is addressing the traditional perception of security as a blocker, the global shortage of security professionals, and increasingly strict regulations and privacy concerns.

Enhance cybersecurity

- Reduce response time to threats
- Automate threat analysis
- Improve visibility into common vulnerabilities

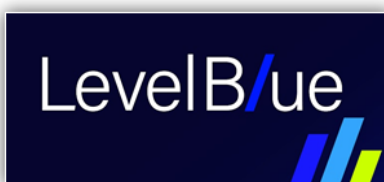
Increase customer trust

- More robust data protection
- Meet regulatory, compliance, security standards more easily
- Decrease volume of support tickets



By leveraging the power of advanced language models, we can now analyze security alerts, logs, and events with unprecedented speed and accuracy, empowering our analysts to stay ahead of evolving threats and deliver unparalleled protection to our customers.

Chris Checco, Global Head of AI Deepwatch



By working with the GenAIIC, we reduced the average customer response time by 25%, providing faster and more efficient assistance...[This solution] establishes a blueprint for improving experiences across our broad portfolio of cybersecurity services.

Matthew Schneid, Chief Architect LevelBlue



The GenAIIC has been instrumental in helping us tackle the challenge of automatically analyzing and summarizing the vast number of Vulnerabilities and Exposure reports published each year. This solution...enhances customer trust by providing factually accurate and transparently source-attributed summaries.

Laura Ellis, VP of Data & AI, Rapid7

Customer security improvements with the GenAIIC

50%

Decrease in response time to security events

25%

Reduced the average response time to customer inquiries

10k

Number of tickets handled per month by security chatbot

Innovating with AWS GenAIIC

The Generative AI Innovation Center provides comprehensive expertise to help build, grow and amplify generative AI initiatives. With an emphasis on impact, security, and scalability, we help align business goals, prioritize and refine use cases, build a roadmap, establish the right levels of governance, and empower your teams to be more innovative and efficient.

To learn more visit [AWS-GENAI-Innovation-Center](#)