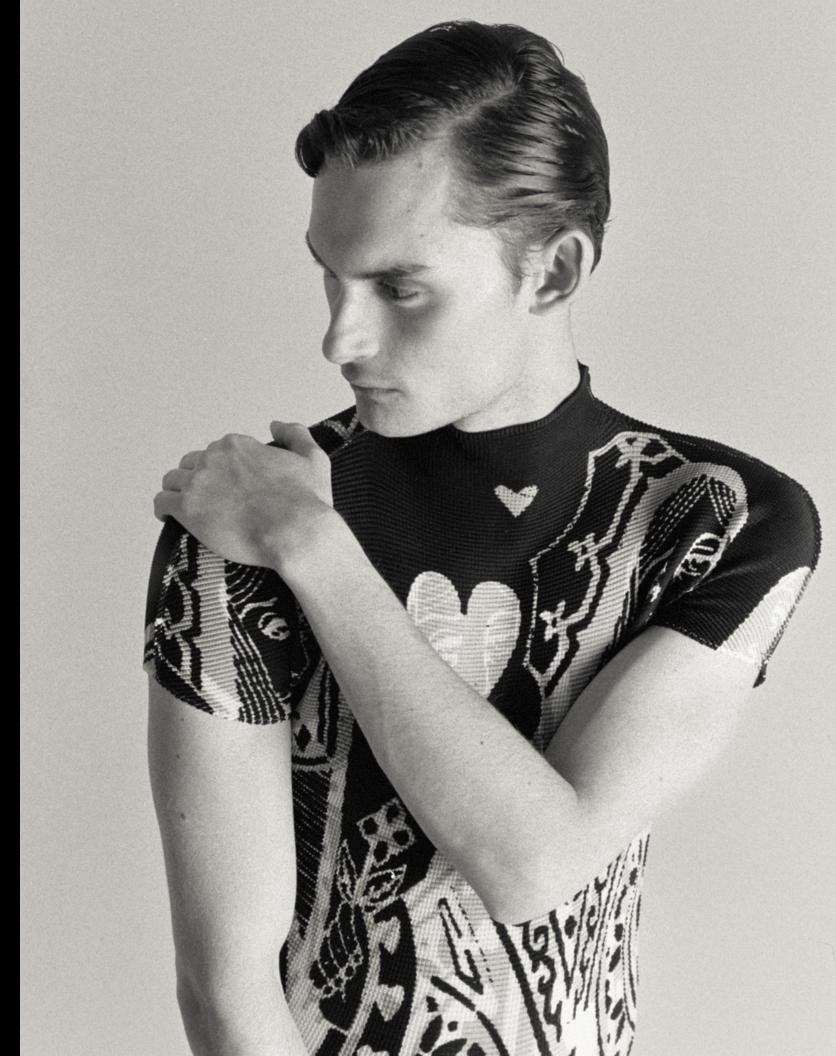
CLOTHES MAKE THE

Photography **Anthony Dodds** Styling **Florian Winges** H+M **Melanie Hoppe** Model **Felix Sirname** Agency **PLACE models** Story **Dan Fairhurst**

What does *Menswear* really mean in the 21st Century?





Clothes make the man" goes the ancient proverb, meaning "people will judge you by the clothes you wear". Most would agree this holds true today. However, what is in a constant state of change, is how men in particular dress to present an image of masculinity.

Menswear has evolved with us through history, differing greatly by geography, culture, and social ideology. Skirts, capes, and dresses have all been fixtures of a man's wardrobe at one point or other, not to mention wigs, makeup, and high-heeled shoes.

image free from the gender

This editorial explores this notion through a modern take on classic male tropes that have captured fashion's imagination throughout the ages: the rebel, the romantic, the playboy, the performer, the dreamer, the influencer, and the hero.

So, what does masculinity look like in 2K21? Can contemporary fashion present a masculine expectations of the moment?







