

# Video Marketing Tips



## NOSTALGIA

Storytelling That Invokes Emotions

## THUMBNAILS

Create Attention-Grabbing Thumbnails

## CTA

Nudge Your Viewers With A Custom CTA



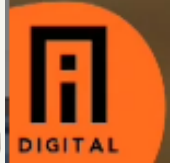
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# REELS

# UX Design Trends 2020

- Animations
- Color Palettes
- Augmented Reality
- Smooth-Shadow Effects
- Optimized Micro-Interactions



Information  
Technology  
Company

# About AI Australia

AI Digital Solutions is committed to help clients achieve greater value through creative, professional and AI driven solutions

*Social Media*

VIDEOS &  
GRAPHICS

AI-POWERED  
MARKETING TOOLS



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MARKETING IN THE  
STARTUP WORLD



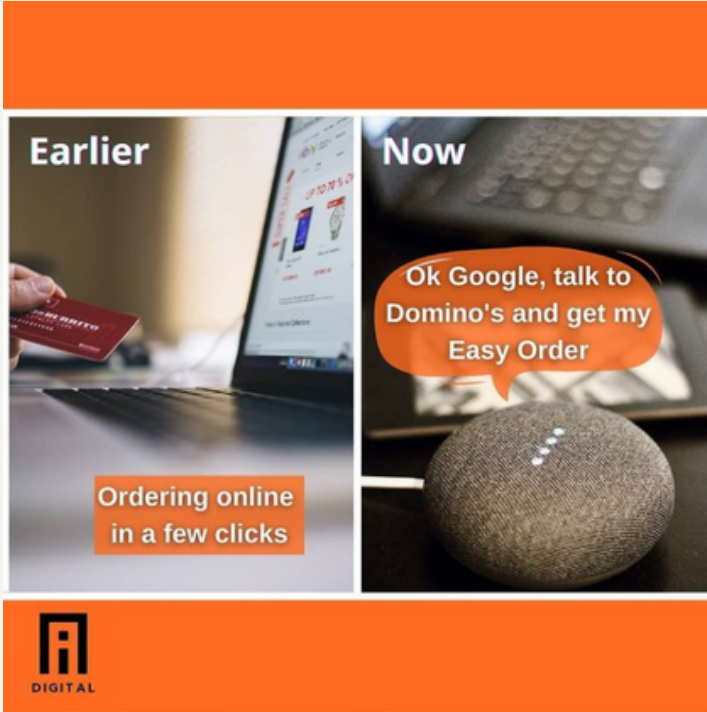
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# Social Media Marketing



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