

NESTOR ONG

CONTENT WRITER


I am a seasoned content writer with over 4 years of experience working in the marketing industry. My work focuses on SEO, Digital Marketing, News, and Press Releases.




SPECIALIZATIONS

- SEO Blogs
- Social Media Copy-writing
- Web Content
- News
- Press Releases
- Academic Research

CONTACT INFORMATION

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WORK EXPERIENCE

Lead Content Strategist

LOYICA
FEB 2019 TO PRESENT

- Writes press releases for Entrepreneur and multiple news sites in the UAE
- Manages a team of content strategists
- Works directly with Marketing for sales and branding

Research Analyst

ELEMENTUM
JULY 2016 TO MAY 2017

- Monitors English and foreign language news feeds for a supply chain orchestration platform
- Writes news-type articles for multiple industries including automobile, pharmaceutical, food and beverage, and consumer electronics

EDUCATION BACKGROUND

Xavier University - Ateneo de Cagayan

BS BUSINESS ADMINISTRATION; MAJORS IN
MARKETING MANAGEMENT, CLASS OF 2014

- Team Captain, Xavier Debate Circle 2015
- Training Director, Xavier Debate Circle 2016
- Best Speaker, Mindanao Parliamentary Debate Championship

Xavier University - Ateneo de Cagayan

PROFESSIONAL EDUCATION, CLASS OF 2017

- Certificate of Teaching Profession

Xavier University - Ateneo de Cagayan

LAW, 2014-2015