

JAY THOMAS SILVER

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PROFILE

Marketing & Communications Specialist with 4 years of experience in digital campaigns, political communications, and editorial content. Skilled in driving engagement through social media strategy, SEO, and content development. Background in journalism and policy reporting, with expertise in translating complex issues into accessible narratives.

EXPERIENCE

Specialist, Marketing Content – *Academy of Managed Care Pharmacy (AMCP)*, Alexandria, VA Mar. 2024 – Sep. 2025

- Spearheaded digital campaigns across AMCP platforms, generating 5M+ impressions and 50K+ engagements.
- Authored and distributed monthly newsletter to 5,000+ professionals, improving open rates by 10%.
- Enhanced website usability by updating and optimizing content in HTML/CMS.

Transcript Editor – *FedNet*, Washington, D.C.

Jan. 2023 – Mar. 2024

- Produced 15–20 daily transcripts of Congressional sessions with 100% accuracy under strict deadlines.
- Edited and packaged soundbites and video clips for national media clients, shaping coverage of live proceedings.
- Supported editorial team in delivering real-time political content to policymakers and the press.

Editorial Assistant – *Association of Governing Boards (AGB)*, Washington, D.C

Apr. 2022 – June 2022

- Edited manuscripts and coordinated production of AGB's bimonthly magazine.
- Collaborated with writers and designers to deliver high-quality content for university leaders.

Technology Contributors Fellow – *Insider Inc. (Business Insider)*, Remote

Aug. 2021 – Feb. 2022

- Researched, interviewed, and published features on tech and business leaders
- Managed digital content through Insider's CMS for timely publication.

Reporter – *Medill News Service*, Washington, D.C.

June 2020 – June 2021

- Reported and published 50+ stories on politics, housing, and technology, with placements in the *Albany Times Union*.
 - Produced and co-hosted an NPR-affiliated podcast episode on U.S. politics.
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EDUCATION

Northwestern University – MS Journalism (Politics, Policy & Foreign Affairs)

June 2020 - June 2021

Marist College – BA Political Science, Minors in Journalism & Music

Aug. 2016 - May 2020

SKILLS

Content & Media: Writing, Editing, Storytelling, Media Relations

Digital & Analytics: Social Media Strategy, SEO, Data Journalism, HTML/CMS

Creative Tools: Adobe Creative Suite, Canva, Microsoft Office