

Morgan Lampman · OPERATIONS COMMUNICATION SPECIALIST ·

Contact

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Education

Appalachian State University · 2018-2022

Bachelor of Arts in English

Concentration in Professional Writing
Minor in Communications

Relevant Courses:

Seminar in Professional Writing
Business Communications
Technical Writing
Editing
Document Design
Social Media Strategies
Communication in Organizations
Internet Communication

Certifications

Social Media Marketing: HubSpot

Technical Skills

Online marketing tools—Constant
Contact; FirstUp
CMS—Drupal; Squarespace
MS Office, Adobe, & Google Suite
Design Software—Canva;
Lucidpress

Volunteering

June, 2021—May, 2022 (remote)

Director of Communications ·

B.A.D. Composting Cooperative

Manage and create various marketing
materials i.e. social media content
Assist with table-hosting at various
events and fundraisers
Complete weekly compost runs and
collections for the compost services

Professional Experience

May, 2022—Present (remote)

Operations Communication Specialist · Dominion Inc.

Develop effective communication strategies for over 200 sites.
Coordinate with site and corporate teams to draft content for external
communications with current and future residents.
Draft and deploy communication from corporate teams to site employees.
Review completion of site administrative reporting for completion and
accuracy, including monthly marketing audits, outreach efforts, etc.
Drove the design and distribution of over 12,000 communications annually.
Conducted communication training for over 150 employees based around
the country.

July, 2021—May, 2022 (remote)

Communication Specialist · Frontline to Farm

Manage Frontline to Farm social medias, website, email, and calendars.
Develop engaging media and created brand-enhancing content.
Evaluate internal and external communication plans and manage
interdepartmental communication.
Promote stakeholder development and outreach.
Copywrite and promote various organization materials.
Demonstrated ability to handle a variety of assignments simultaneously.
Assist with general communications and nonprofit work as needed.

August, 2020—May, 2022 (remote)

Communication Writer · Appalachian State University

Write and edit feature stories and articles.
Interview SMEs and other persons.
Adhere to strict brand standards.
Praised for excellent writing and interpersonal skills.

December, 2020—April, 2022 (remote)

Content Writer · 4b.World

Write and research fact-based articles with SEO in mind.
Maintain an organized remote work schedule.
Praised for prioritizing and meeting deadlines ahead of schedule.