

**NEWS RELEASE**

October 30, 2019

**Contact:** Katie McKinley  
Director of Communications  
Electra Hospital District  
(580) 305-2199  
katie.mckinley@electrahospital.com

**Electra Elementary Participates in Literacy Program**

ELECTRA, Texas – Students at Electra Elementary School are now better prepared and more excited to read thanks to Electra ISD, Electra Public Library, and Electra Memorial Hospital teaming up on Tuesday, Oct. 29 to provide them with free books through the Reading is Fundamental (RIF) program.

Students in each class were able to choose one book each to take home free of charge from the big selection available, and were also provided with a complimentary trick-or-treat bag by Electra Memorial Hospital.

Stacy Nelson, Director of Library Services at Electra Public Library, provided the books and helped make sure the students went home with a story they would enjoy. The RIF program is something close to her heart, she said.

“I love the RIF program because you get to put a book in a child’s hand that may not get one otherwise,” Nelson said. “I also like the fact that the school is willing to work with people to make it accessible and easier for the kids to have this activity.”

Though this is her first time hosting the program, she said she already has four people who donate and would like to see it grow more within the community. She said she was touched when the school requested she take over the program for her predecessor, Billy Clark.

“Mr. Clark was my teacher when I was in school, and I helped him do the RIF program while I worked for the school system,” she said. “I think it’s something important that needs to keep going.”

Cassie Fisher, Director of Business Development at Electra Hospital District, helped hand out the trick-or-treat bags to the students and said RIF is a fun and rewarding way for community members, businesses, and organizations to get involved with student development at EISD.

“RIF is great because it encourages kids to really get into reading,” Fisher said. “And the results of the program will only get better as the community gets more involved.”

RIF is the largest children’s literacy non-profit program in the nation and has found that 25 million children in the U.S. lack the basic skills required to learn to read proficiently. They believe active involvement in literacy teachings within communities is the best way to overcome

this statistic. To learn more about the RIF program and how to get involved, visit [www.rif.org](http://www.rif.org) or contact Nelson at Electra Public Library by calling (940) 495-2208.

*Electra Hospital District wants to be viewed as the best in the communities it serves—whether through the delivery of healthcare needs, as an employer, or as a community member. Holding itself to the highest standards of quality in all it provides, Electra Hospital District encourages employees to be active at the community level and to strive to be examples of service not only to patients, but also to surrounding communities. When it comes to your healthcare needs, Electra Hospital District is your community resource for top-quality care. For more information, please visit [www.electrahospital.com](http://www.electrahospital.com).*

###