

Nutcase Unframed By the Numbers: Global Winners Announced

*Over 200 Submissions, 19 Countries, 10 Finalists and 3 Winners;
Third Year of Contest to Support World Bicycle Relief*



PORTLAND, Ore., December 18, 2015 – It's official – after four weeks, over 200 submissions from 19 countries and countless hours of judging deliberation, Nutcase announces today winners of their 2016 Nutcase Unframed Call For Submissions. Winning artists will collaborate with Nutcase to design a helmet in the Unframed Artist Series that go on sale in 2017.

“Judging was harder than ever,” says Michael Morrow, founder, Nutcase Helmets. “Fabulous and fun but gut-wrenching nonetheless. We saw so many amazing ideas, creative expression and unfettered enthusiasm that choosing winners was almost a 24-7 obsession for our judges. But we did it – and can’t wait until the final helmets go on sale and help support such a good cause.”

2016 winners include Collin Sekajugo, Uganda/Rwanda; Kyle Confehr, USA and Yan Yan Candy Ng, Hong Kong/Australia.

Like all Nutcase Gen 3 street helmets, Nutcase Unframed helmets feature the Nutcase spin dial system for a custom fit, the Fidlock® magnetic chin strap buckle; 360- degree reflectivity as well as 11-vent air cooling and removable visor for comfortable, all weather riding rain or shine. All Nutcase Helmets are certified to all appropriate safety standards.

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About Nutcase, Inc. (www.nutcasehelmets.com)

Nutcase Helmets is the original designer of lifestyle helmets for people who love to bike, skate, snowboard, ski, kayak, motorcycle and more. Nutcase has been creating innovative and colorful helmets for the past nine years. Founded on the belief that not all helmets have to look serious to be serious, each helmet meets the appropriate safety standard in its class while maintaining a vibrancy that is unmatched in the market. The company has more than 600 dealers nationwide plus retailers in over 30 countries worldwide.

About World Bicycle Relief (www.worldbicyclerelief.com)

Envisioning a world where distance is not a barrier to education, healthcare, and economic opportunity, World Bicycle Relief (WBR) distributes bikes where they are needed worldwide. WBR designed the Buffalo, a locally assembled cargo bicycle specially made for the needs of entrepreneurs, healthcare workers, and students. In its nine years of operation, WBR has distributed over 200,000 Buffalos to southeastern Africa.