



Acura Puts Optum Pro Cycling in Driving Seat for 2013 Season Kickoff
Official Pro Cycling Team Launch this Week at American Honda Museum, Torrance, Ca.

Torrance, Calif., February 13, 2013 – One of the top professional cycling programs in the United States arrives in Torrance, CA this week for a fast-paced start to the 2013 US race season. Optum Pro Cycling presented by Kelly Benefit Strategies wheels into town to begin an intensive training camp which kicks off Friday February 15 at a special launch event hosted by team vehicle sponsor Acura.

The official team launch event caps off more than ten days of aggressive, preparatory training throughout the Oxnard/Ventura and Santa Monica areas, ending in Torrance, Calif.

“Acura is excited to continue its partnership with Optum Pro Cycling and help kick off their 2013 race season for the men’s and women’s teams,” says Gary Robinson, Acura advertising and brand manager. “We love seeing our vehicles supporting team Optum’s cycling activities and know that many of our own clients use their Acura vehicles to maintain their own active lifestyles.”

The 2013 team launch event takes place from 4:00 pm – 6:00 p.m. Friday, February 15’ at the private American Honda Museum in Torrance, Calif. Invited guests will get the chance to meet the full men’s and women’s teams as well as team management and performance staff, explore team vehicles and discuss race strategy in a detailed Q+A with the team. Stand out athletes from the men’s and women’s teams include Canadian National Champion and 2012 London Olympian, Denise Ramsden; Jade Wilcoxson ranked third overall in the U.S.; fellow Olympian Mike Friedman; Alex Candelario who, last season, snatched top five placements in each of the three major U.S. races, and Ken Hanson, winner of the most titles in professional U.S. cycling in 2012.

“2013 is going to be a phenomenal season for our men’s, women’s and cyclocross teams,” says Jonas Carney, performance director, Optum Pro Cycling presented by Kelly Benefit Strategies. “We’ve got Olympians, national champions, individual winners of major NRC races and overseas Tours – plus amazing support from partners like Acura, the fastest growing luxury brand in America. We’ve had a fantastic week training in the Oxnard/Ventura area, along the coast and in the Santa Monica hills. It’s literally some of the best terrain in the United States for putting athletes and team vehicles through their paces.”

For the 2013 race season, Acura is providing the Optum Pro Cycling presented by Kelly Benefit Strategies program with the Acura TSX Sport Wagon and the all-new 2013 Acura RDX crossover luxury SUV. Both vehicles are wrapped in team colors and will travel with men’s and women’s teams to all domestic races and team events across the country.

The wrapped vehicles will be on display at the museum along with a collection of classic Acura and Honda vehicles from the 1970s through the present day. The museum is not open to the public and rarely open to outside visitors.

For more information about Optum Pro Cycling presented by Kelly Benefit Strategies visit www.optumprocycling.com.

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About Acura

Acura is the fastest growing automotive luxury brand in America, having posted a 26.7% year-over-year gain in 2012, its best annual sales result since 2007. Acura offers a full line of technologically advanced performance luxury vehicles through a network of 272 dealers within the United States. The Acura lineup features six distinctive models: the TL performance luxury sedan, the TSX sports sedan and Sport Wagon, the ILX luxury compact sedan, the 5-passenger RDX crossover SUV, the 7-passenger MDX luxury SUV, and the all-new Acura RLX flagship sedan, launching in March 2013. For media information and images, please visit www.acuranews.com.

About Optum Pro Cycling presented by Kelly Benefit Strategies

Optum Pro Cycling presented by Kelly Benefit Strategies is one of the leading professional cycling teams in the United States today. Both men's and women's teams include athletes who have represented their countries at the Olympics, won major NRC National Racing Calendar professional cycling races and competed in overseas Tours. The team is named for Optum, a leader in technology-enabled health services serving the broad healthcare marketplace, and presented by Kelly Benefit Strategies, Maryland-based group insurance brokers and consultants specializing in healthcare for small businesses to Fortune 500 companies.

About Circuit Global Sports Management

Minneapolis-based Circuit Global Sports Management facilitates strategic alliances between corporate partners and professional cycling initiatives. Previous high-profile clients include Cadillac, Red Bull, Panasonic, DKNY, Dollar Rent a Car, Jeep, Timberland, and the State of Minnesota.