

# Molly Longman Journalist, Editor & Producer

## About me:

I love telling stories—through a medley of platforms. I've written features, co-produced podcasts, and worked with various multimedia platforms in my quest to report the absolute truth.

# Experience:

#### The Des Moines Register

August 2016 - Present

#### Multimedia Reporting Intern | Des Moines, Iowa

- > Listen to the police scanner at the Des Moines Police Department and report on crime and police activity
- Work as the weekend general assignment reporter, with focuses on public safety and breaking news
- > Use Iowa Courts Online, PACER, Accurint, police reports, criminal complaints and court records to inform crime stories
- > Shoot online videos and photo galleries with an iPhone and edit film on iMovie and Wochit for desmoinesregister.com
- > Write up press releases for Des Moines community events
- > Use social media to drive traffic to online platforms
- > Write about digital and social media trends concerning lowans for the Register Now! trending team and optimize stories using SEO headlines

#### Teen Vogue

January 2016 - Present

#### Political Correspondant | Remote

- > Traveled to the 2016 Republican National Convention and Democratic National Convention to produce daily web articles, accompanying photos, Facebook Live videos, and Snapchat coverage
- > Pitch, source, and write daily articles for the 7.4M readers of the News, Politics, and My Life sections of TeenVogue.com
- > Interview students, experts, and politicians such as U.S. Sen. Barbara Boxer and Florida Attorney General Pam Bondi
- > Cover current events and politics, including 2016 presidential caucuses, primaries, and debates
- inform young women
- > Use SEO keywords to enhance readership
- Report breaking news and trending stories with an original angle to

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### 5280 Magazine

May 2016 - August 2016

Editorial Intern | Denver, Colorado

- Pitched, reported, and wrote music, arts, culture, and social issues > articles for FOB and web for 90,000 monthly readers
- Fact-checked print articles using state and county court records, microfiche, LexisNexis, and maps of obscure wilderness areas
- Researched and wrote sidebars for service packages about hiking, Super Bowls, and various other topics

## Drake Magazine

August 2013 - May 2016

Multimedia Editor | Des Moines, Iowa

- > Supervised content creation for the Pacemaker-winning student publication
- Assigned stories and coached writers through reporting and revision
- Oversaw planning and execution of video and audio stories
- Edited articles for macro- and micro- issues
- Wrote AEJMC, Hearst, and Pacemaker award-winning feature articles
- > Produced, wrote, and recorded three 20-minute podcasts

## Los Angeles magazine

May 2015 - August 2015

#### Research Intern | Los Angeles, California

- > Contributed print and web articles about arts and culture
- > Practiced in-depth research using tools like LexisNexis, Ancestry, Archive.org, and state and county court records
- > Fact-checked print articles
- > Co-produced the first episode of podcast series, The Commute
- > Interviewed celebrities, such as Andy Grammer, John Stamos, Jerrod Carmichael, and Jenny Mollen

**Education:** 

#### **Drake University**

Des Moines, Iowa Expected graduation: May 2017 Major: Magazine Journalism Concentration in Women's and Gender Studies

#### London College of Fashion

London, England Term: Spring 2015 Field: Fashion Business Coursework included Theoretical and Contemporary Study of Fashion

# Freelancing:

My work has been featured in Teen Vogue, Cosmopolitan.com, Mic, Paste, Los Angeles magazine, Midwest Living, and 5280 Magazine, among other publications.

## Honors:

- > Hearst Journalism Awards: 10th place, 2016-2017 Hearst Feature Writing competition
- > 2016 Associated Collegiate Press: Magazine Pacemaker Award and Online Pacemaker Award for editing
- > 2016 Associate Collegiate Press Pacemaker Award: Fifth place in "Best Diversity Story" division
- > 2016 College Media Association Pinnacle Award: First place in "Best News Story" division

# Skills:

- > Research: LexisNexis Accurint, PACER, PrivCo, microfiche, police reports, state and county court records
- > Software: Drupal, Presto, Co-pilot, and WordPress CMS, Adobe InDesign & Photoshop, iMovie, GarageBand
- > Social Media Management: Hootsuite, TweetDeck, Curalate, Twitter Ads
- Writing & Editing: AP Style, fact checking, interviewing, blogging