

From: Team PCMA communications@pcma.org
Subject: HTML Proof - Your May News: Win a VIP CL24 experience, Member Spotlight, upcoming webinars, and more.
Date: May 18, 2023 at 12:04 PM
To: ffrancis@pcma.org

TP

This month's latest insights and resources for members.

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MEMBER NEWSLETTER: MAY 2023

pcma
members
for
members

REFER THE MOST NEW PCMA
MEMBERSHIPS AND **WIN!**

Are you up for the challenge? Win a VIP experience for [PCMA Convening Leaders 2024](#) in San Diego with the PCMA Members for Members campaign!

Now through June 16, 2023, promote PCMA membership to your network for a chance to win:

- Grand prize VIP experience, including airfare and lodging—awarded to the member who recruits the most new members. The winner will be announced at [EduCon 2023](#) in Montréal!
- \$50 gift card—awarded to the top 5 people to recruit new members.

Look out for a reminder email from PCMA this afternoon with your

personalized invitation to start spreading the word!

LATEST RESOURCES & INSIGHTS



MEMBERSHIP
WEBINAR

Register for the webinar: Making the Most of Your PCMA Membership | May 23

Join us Tuesday, May 23 from 2-2:30pm CST for a webinar that highlights the different opportunities available to you as a member so you can take full advantage of all we offer!

[REGISTER NOW >>](#)



PCMA Volunteer Opportunity: Catalyst Community Ambassador

Sign up to be a Catalyst Community Ambassador and lead conversation on our new Community platform. Engage on Catalyst by creating content—post a discussion once a week, reply to conversations, and connect with other members!

[VOLUNTEER NOW >>](#)



PCMA Member Spotlight: Carson Edwards Jr.

To continue our PCMA Member Spotlight Series, get to know PCMA Member Carson Edwards Jr. MBA, CDMP, & CASE, Global Account Executive, Marriott International, Marriott Global Sales Team N.A.

[READ INTERVIEW >>](#)



PCMA Diversity, Inclusion, Belonging, Equity (DIBE) Survey

Building a community that caters to everyone's needs involves understanding what makes you, you! This second annual PCMA DIBE survey includes questions to help us understand how you self-identify and your experience at our events so we can better meet your needs. We'd love to hear from you—submit your survey response by May 31.

[TAKE THE SURVEY >>](#)

**f/irestarter
workshops**

EduCon2023 Firestarter Workshops

Whether you're registered for EC23 or still considering, join PCMA leaders and industry peers for free digital firestarter workshops and get early access to exclusive, interactive learning opportunities from Montréal's top innovators.

[LEARN MORE >>](#)

CONTENT CALENDAR



**Dissecting the Chat GPT/
Generative AI Disruption:**
Use Cases, Concerns, Threats
& Opportunities for Event Profs

FRIDAY, JUNE 2 | 2023 | 1 – 2:15 PM ET

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June 2 @ 12:00 pm– 1:15 pm CDT

Dissecting the Chat GPT/Generative AI Disruption: Use Cases, Concerns, Threats & Opportunities for Event Profs

Join us as we break down the top AI use cases for event profs, address broader shifts and implications for our industry, and explore the surprisingly real possibility (put forth by Elon Musk among many other luminaries) that AI will lead to the extinction of the human race. Yes, you read that right.



June 8 @ 11:00 am– 11:30 am CDT

New Member Orientation (Q2 2023)

The information in this orientation program will help you to get started on your journey. PCMA is your gateway to the industry's most relevant, cutting-edge information and knowledgeable leaders.