


# Hector Martin Navarro

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Journalist  
Copywriter

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## SUMMARY

I am a journalist and copywriter, with extensive experience in online content creation, social media, and video/audio editing.

## EDUCATION

### **BA Audio-Visual Communications**

Universidad Rey Juan Carlos, Madrid (2014 - 2020)

## SKILLS

- Video/audio editing.
- Written content editing.
- CMS experience.
- SEO oriented writing.
- Database management.
- Written communication.
- Verbal communication.
- Data analysis.
- Teamwork.
- Research.

## TOOLS

- Adobe Premiere Pro.
- Avid.
- DALET.
- Adobe Audition.
- WordPress.
- Photoshop.
- Acorn
- Excel.

## LANGUAGES

- Spanish (native)
- English (advanced, C1)

## ACHIEVEMENTS

Broke company records in regards of online and social media engagement (Noxvo).

Was awarded with high responsibility tasks and training interns. (Noxvo).

## PROFESSIONAL EXPERIENCE

### **Content Writer (Nov 2020 – present)**

*Accelerate Agency, London*

- Writing online content for various clients.
- Writing SEO oriented copy.
- Researching VoIP technology and B2B industry techniques.
- Sharpening digital marketing techniques.

### **Blog Writing (Jun 2020 – present)**

*Self-employed*

- Created and designed website using WordPress software.
- Writing original journalistic content.
- Editing content from other writers.
- Analysing news and current affairs.

### **Freelance Journalist (Mar 2019 – present)**

#### **Trainee Journalist (Oct 2018 – Mar 2019)**

*Noxvo: eCartelera and FormulaTV, Madrid*

- Writing news articles in Spanish about popular culture and film.
- Writing film critiques of new releases.
- Publishing multiple news articles daily.
- Interviewing high-profile actors and directors.
- Writing SEO oriented content.
- Managing a vast database.
- Using company CMS software.
- Managing social media.
- Translation of content (EN – ES).

### **Trainee Video Editor and Content Writer (Apr 2018 – Jun 2018)**

*TRECE TV (VALTIERRA, COPE), Madrid*

- Writing content for Spanish national television channel.
- Editing multiple videos a week.
- Translating videos (EN – ES).
- Recording voiceover for videos.