HÉCTOR MARTÍN NAVARRO

WORK EXPERIENCE

Lead Versioning Producer

Digital Media Services UK Ltd. (July 2024 - Present)

- Established and improved post-production workflows.
- Nurtured new accounts and created new business opportunities.
- Met client expectations and upheld SLA standards.
- Reviewed client billing and invoicing.
- Lead and supervised a team of 20 producers.
- Managed global accounts. Including over 40 territories across regions: EMEA, LATAM, NA and APAC.
- Trained new recruits and onboarded new clients.
- Trusted with the interviewing and probation process.

Versioning Producer

Digital Media Services UK Ltd. (June 2021 – July2024)

- Developed workflows implementing company's CMS.
- Led production of digital cinema localisation. Including mastering premium format DCPs: IMAX, ScreenX, 4DX, etc.
- Built a departmental project from the ground up in 2 years.
- Worked with embargoed and pre-release content.
- Coordinated large campaigns. Including the biggest trailer launch of the post-pandemic era. Delivering over 400 assets.
- Ingested and stored post-production materials and toolkits.
- Supervised post-production: motion graphics, dubbing, audio mixing, subtitling, broadcast delivery, etc.

Freelance Copywriter

Accelerate Agency (November 2020 - May 2021)

- Wrote SEO oriented copy on a daily basis.
- Researched multiple topics within the B2B industry: CRM, SaaS, cybersecurity, ecommerce, omnichannel marketing, VoIP, etc.

Freelance Digital Journalist & Content Editor Noxvo SL. (eCartelera & FórmulaTV) (March 2019 – May 2021)

- Broke company records in terms of impressions and conversions.
- Managing a vast database with over 10 thousand items.
- Improved company CTR.
- Used company CMS to ingest and publish film distribution EPKs.
- Published SEO-oriented film content.
- Wrote multiple entertainment industry news articles daily.
- Covered new releases, red carpets, interviews and press junkets.
- Translated content (English to Castillian Spanish and viceversa).
- Edited creative video content (between 2 and 4 spots weekly).

CONTACT

+44 (0) 7387556700

<u>LinkedIn</u>

<u>Indeed</u>

Portfolio



- CRM.
- Time management.
- Multitasking.
- Attention to detail.
- Teamwork.
- Working under pressure.
- Problem solving.
- Benchmarking.
- Priority assessment.
- Written communication
- Oral communication.
- Eidetic ability.
- Resources allocation.
- Quick learning.
- Fast order turnaround.
- Data analysis.
- Leadership.

EDUCATION

University Degree in Media

URJC (2014 – 2020)

Advance English (C1)

Cambridge English, (2017)