#### Deck The Halls And Spread The Joy With Ladurée's Festive Treats

This joyous occasion beckons the finest treats and trimmings for near and dear ones.



**Dubai, UAE, November 2023-** Iconic French Patisserie Ladurée brings you an exciting collection of festive offerings during the most wonderful time of the year. Elevate your cosy holiday season with Ladurée's festive signature and classic treats featuring limited edition macarons, Christmas Yule Logs and more. As we enter the season of gratuity and merriment, we celebrate the winter solstice that symbolizes a period of renewal.

Step into a Ladurée café and enjoy the ambience draped in festive décor, including their signature Christmas Garland that adds a touch of subtle elegance and rejuvenation to your dining experience. Following traditional practices where houses were decorated with green leaves intricately woven into a wheel, marking the period of renewal, the Ladurée garland is adorned with pine needles and the iconic jeweled macarons against a backdrop of white glitter that emulates the illusion of winter morning's frost. This holiday season, tuck into an array of culinary delights within the stunning atmosphere of the high-end bakery featuring the symbolic garland that will transport you to a cheery time with loved ones.

#### Christmas Macaron Gift Boxes & New Macaron Flavours

Nestle iconic limited-edition macarons within the crafty festive boxes.



Ladurée's trademark macaron boxes are decked in their finest regalia. These festive-themed boxes will add a sparkle to your eye and make your taste buds tingle with the freshest and sweetest macarons that rest within. Feast your eyes on the boxes designed in dazzling white sparkles, flamboyant green pine garland, and wreaths delicately tied with a love knot.

Of course, these boxes wouldn't be entirely festive without Ladurée's signature macarons in them. Maison Ladurée's brightest pâtissiers have created two decadent, limited-edition macarons for this merry season. **The Speculoos** macaron, inspired by the lotus biscuit, is made with muscovado sugar cream and caramelised white chocolate, infused with subtle hints of festive spices. If this indulgent treat isn't tempting enough, the **Nougat Macaron** is an elegant concoction of irresistible nut fillings in a smooth chestnut honey nougat cream. For those who crave the perfect balance of texture and sweetness, this macaron has been delicately curated just for you.

To experience these irresistible macarons, the boxes can be purchased in sizes 8, 12 and 18. Add a bit more sparkle to your treats with gold and silver macarons priced at AED 20 and macarons printed with the logo priced at AED 16, which will be on display during the chilly December weekends. For those residing in the UAE, have these limited-edition treats delivered through their <u>website</u> and enjoy them from the comfort of your home or head to the closest Ladurée restaurant. Also available in Oman and Kuwait stores.

Date & Time: From 15 November onwards in UAE, Oman and Kuwait | Available all day in stores and online (ladurée.ae)
Price: AED 14 for individual macaron
Price of Gift boxes
Box of 8 - AED 150

Box of 12- AED 210 Box of 18- AED 295

#### **Christmas Yule logs** A touch of rich artistry to your merry meal



Ladurée invites you to elevate your dinner table and indulge in innovative and opulent creations with the **Ispahan yule log-** a crisp base adorned with almond pieces, sponge biscuits, raspberry preserve, mascarpone cream, and lychees, with a delicate rose Eugénie nestled atop. For the pistachio lovers, experience the subtle nutty flavours of the **Pistachio Savoie** biscuit paired with a crisp base that cocoons a heart of pistachio praline, all proudly topped off by a pistachio Eugénie.

The festive period is incomplete without the warm richness of the **Chocolate Hazelnut**, an exquisite cocktail of hazelnut praline base paired with soft hazelnut biscuit, salted caramel, hazelnut cream, and Macaé chocolate, crowned with a caramel Eugénie.

These desserts transcend the ordinary and become indulgent artistic masterpieces, so relish these opulent desserts in UAE, Oman, Kuwait, and Egypt, and let the flavours create some festive memories in irresistible strokes of delicious delight.

Date & Time: 15 November onwards | All day
In individual and large sizes in stores and through delivery (laduree.ae)
Ispahan, Pistachio and Chocolate flavours available in UAE, OMAN, and Kuwait, and Ispahan and
Pistachio flavours also available in Egypt.
Price: 299 AED for 6 persons / 55 AED in Dubai mall and 52 AED in rest of UAE

### Galette des rois (Kings Cake)

A royal treat to celebrate the season of Epiphany.



Celebrate the enchanting moment of Epiphany with Ladurée's newest regal Kings Cake, paired with lucky charms and a coveted crown. Prepare for a delicious surprise and let Chef Julien Alvarez wow your taste buds with his daring creation, the **Signature Galette**.

Chef Julien's inspiration knows no bounds as he skillfully fuses the timeless flavours of vanilla and pecan. Envision a golden puff pastry base with a buttery shortbread crust filled with an almond-pecan cream that is infused with roasted vanilla, caramel notes, spiced dulce de leche, and muscovado sugar. The lucky discoverer might even find a Ladurée favour in the shape of a macaron tucked within.

For the fans of the classics, don't miss **Ladurée's Classic Galette**, a crisp puff pastry topped with almond cream and slivers of almonds and indulge in a feast fit for royalty! Head to your nearest stores to savour these coveted treats or have them delivered to your homes.

Date & Time: 1st January to 31st January 2024 | In stores and online (laduree.ae)
Price: Signature Galette – Suitable for 6 to 8 persons -139 AED
Traditional Galette- 4 persons: AED 99
6 persons: AED 149
8 persons: AED 199

#### **Festive Afternoon Tea**

Experience the splendour of this season with Ladurée's extravagant afternoon menu.



Level up your afternoon tea experience and indulge in a medley of delightful appetizers featuring four delightful petit fours that will tease your senses with a burst of flavour. The journey begins with two delectable goat cheese pecan nuts, Vol au Vent, followed by two savoury Brioche caviar treats and two flavourful eggplant caviar tartalettes. But wait! The excitement doesn't end there! Customers get to choose two of Ladurée's iconic macarons or taste the newest and irresistible Eugénie macaron, adding a dash of elegance to your culinary escapade. All this, accompanied by the effervescence of non-alcoholic prosecco, makes your afternoon a merry moment you should not miss out on!

**Date & Time:** Throughout the month of December | All day | In UAE Only **Price:** 369 AED in Dubai Mall and 325 AED in other locations

For more information, please visit <u>https://www.laduree.ae</u> or follow <u>@ladureeuae</u> on Instagram