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## **INDULGE YOUR SPOOKY CRAVINGS WITH LADURÉE'S HALLOWEEN DELIGHTS IN THE UAE, OMAN, AND KUWAIT**

DUBAI, October 4, 2023- Spooky season is around the corner, and while you prepare a few tricks up your ghoulish sleeves, Ladurée has covered your treats. This year, the renowned French restaurant esteemed for its high-end pastries and desserts is brewing up a captivating celebration you do not want to miss! From October 20th to October 31st, 2023, Ladurée invites ghouls and goblins of all ages to indulge in the mouth-watering Halloween-themed treats that will have them craving for more.

First on the list, Ladurée is introducing a Halloween signature treat called the **‘Pop Corn Tart.’** This sinisterly sweet recipe brings together a delicately crusty dough base adorned with corn almond cream, macadamia nuts, roasted corn praline, and a generous drizzle of caramel popcorn. If that has not got you salivating for the tempting treat, the tart is deliciously elevated through a unique corn-whipped ganache that is crowned with even more caramel popcorn, roasted corn, and a chocolate belt that artfully incorporates Ladurée's aesthetic element in a unique treat.

This dessert is incomplete without a spooky element, so watch out for the bat chocolate decor that is sure to add an eerie flair to your Halloween celebrations. These mouth-watering chef-d’oeuvre’s can be in your crusty claws for just 52 AED in-store or 55 AED

in Dubai Mall. But do not fret, as you can also grab these spooky desserts for 4.8 OMR in Oman and 3.950 KWD in Kuwait.

The adrenaline of Halloween festivities is elevated when you celebrate the macabre season with friends, and baked goodies are perfect to bond over your mysteriously eerie day. Which is why Ladurée has crafted the perfect **‘Halloween Macaron Box of 8.’** This limited-edition box holds an assortment of eight delicious macarons, each created with distinct Halloween-themed designs. Macaron lovers can feast on this spooky box of flaky goodness in the UAE for just 155 AED, while in Kuwait, they can indulge in the treats for 10.500 KWD.

This Halloween, Ladurée is taking spooky to the next level. The esteemed macaron parlour is setting up a free-of-charge popup called the **‘Printed Macarons.’** The event will run from October 27th to October 31st, during which dessert connoisseurs and those with a sweet tooth can visually feast on the insidiously inspired scrumptious macarons that will tantalise your senses and splash a touch of spooky elegance to your day.

Delighting customers with its exquisite menu since 1862, Ladurée is esteemed for its commitment to executing artistry and catering exceptional taste, and this spooky season is no exception. Whether in the UAE, Oman, or Kuwait, the patisserie’s spooky creations will hook your taste buds and ensure your Halloween celebrations are an unforgettable experience.

While you proceed with caution and play your tricks during this haunted Halloween, don’t skip the chance to sink your fangs into these devilishly delicious desserts that will elevate your spooktacular affair. Visit Ladurée stores in the UAE, Oman, and Kuwait from October 20th to October 31st, 2023, and venture on a wickedly delightful journey of culinary greatness and spooky flavours.

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