

# Florangel Sofia Rodriguez

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## Education

University of Central Florida – *B.A. in Broadcast Journalism and minor in Sociology.* FALL 2021

## Experience

**Knightly News- Orlando FL- Reporter | Anchor | Producer**

JANUARY 2021- DECEMBER 2021

- Anchored, produced, and reported for Knightly News.
- Pitched story ideas, wrote scripts, shot a-roll and b-roll, and met quota.
- Made and edited VO's, VOSOT's, and PKG's published by Knightly News.
- Worked efficiently and under pressure to turn around overnight hard news.
- Led news meetings to prepare for the news show.
- Mentored and trained undergraduate students for Knightly News.
- Interviewed members of the society, cops, lawyers, healthcare workers, and victims.

**NSM Today, Orlando FL – Digital Reporter**

AUGUST 2019 - DECEMBER 2021

- Pitched numerous story ideas for myself and others.
- Wrote over 10 hard news web stories for NSM Today.
- Wrote the multimedia story *The Road to Freedom Avenue* published by WUCF.
- Wrote web stories to go along with my PKG's.
- Took a photojournalism class to take professional photos for my web stories.

**La Nueva 990, Orlando FL- Voice Over Artist**

JANUARY 2018

- Radio announcer for La Nueva 990.
- Read scripts and recorded my voice for their commercials.

**Orlando Times News, Orlando FL – Intern**

JANUARY 2021 - MAY 2021

- Managed the newspaper's social media and increased their followers.
- Shadowed reporters, writers, editors, and producers.
- Produced numerous story ideas and created interview questions.

**Walt Disney World, Orlando FL – Face Character Performer**

JANUARY 2019 - PRESENT

- Perform in-front of guests and cameras.
- Utilize public speaking, improv, efficiency, and flexibility skills.
- Communicate clear instructions and expectations with guests and cast members.
- Immediate relationship building with guests from all over the world.

## Awards

- National Broadcast Education Association Student Competition Award Winner.
- Obtained Excellence in Action Award.
- Earned the Dean's list, President's list, and Nicholson School of Communication Honor Roll.
- Member of the Honor Society of the National Communication Association.
- Member of the Radio Television Digital News Association.

## Skills

- Experienced with Panasonic cameras and Marantz audio recorder.
- Proficient in video, audio, and image editing using Adobe Premiere Pro, Audition, and Photoshop.
- Fluent in English and Spanish (native).