

MIRIAM CRISTAL ORDOÑEZ

Multimedia Bilingual Journalist

Phoenix, AZ | 480.843.8309 | mcordone@asu.edu

Portfolio: miriamordonez.journoportfolio.com

Professional Summary

Aspiring to be a bilingual multimedia reporter for the Latinx community. Consistently maintains professional appearance and attitude when representing organizations to propel image. Practiced at enhancing community with positive strategies and skilled leadership. Well - organized, diligent, and dedicated to boosting support to meet requirements.

Skills

Fluent in Spanish: speak, read and write, AP Style, Interviewing, Knowledgeable in Microsoft Word, Proficient in Adobe Premiere Pro, Beginner in Adobe Photoshop, Writing, and Reporting.

Experience

Broadcast and Digital Reporter, August – December 2021, January – now

Cronkite News/Noticias – Phoenix, AZ

- Working in a running newsroom. Planned pitches and presented them to directors/editors, wrote timely stories in Spanish and English, reached out to sources for quotes and interviewed people in a professional manner. Wrote news scrips and edited packages, VO and VOSOTs.

Editorial Intern, August 2022 – December 2022

PHOENIX magazine – Scottsdale, AZ

- Adhered to strict deadlines. Wrote and delivered articles, blurbs and columns. Interviewed and spoke to small businesses and notable people across the Phoenix metropolitan area. Improved communication and soft skills at a professional level.

Producing Intern, January – now

ABC15 Arizona– Phoenix, AZ

- Collaboratively worked at the assignment desk and wrote breaking news stories, scheduled social media posts, edited reporter web stories, and updated the website with national news. In the news producing booth, helped write reporter scripts and schedule the newscast for the morning show. Very familiar with iNews Software.

Professional Development

Participant, 03/2022

Symbiosis: Cross-Border Narrative Journalism Training Workshop – Phoenix, AZ

- Worked alongside student and adult journalists from Latin America in a writing program to improve theoretical and practical tools with Gatopardo, a Spanish magazine. Taught by Leila Guerriero, an award-winning editor and journalist from Argentina.

Education

Bachelor of Arts: Journalism and Mass Communication, Expected in 05/2023

Arizona State University, Walter Cronkite School of Journalism and Mass Communication - Phoenix, AZ

- Minor in Geography
- Certificate in Latin American Studies
- Course Work: Television Reporting, Advanced Bilingual Reporting, Magazine Writing, Studio Production, The U.S. Border: People, Place & Power, Geography of Latin America,

High School Diploma: 05/2019

Metro Tech High School - Phoenix, AZ