

ADAM SWIMMER

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| RECENT WORK HISTORY

Lumina Journal - Copy Editor

Bronxville, NY • 08/2023 - 04/2025

- Copy-edited Sarah Lawrence College's MFA literary magazine
- Helped select speculative fiction submissions for publication
- Created style guide for digital journal

The Writing Institute at Sarah Lawrence College - Office Assistant

Bronxville, NY • 05/2024 - 12/2024

- Built course pages for the college's non-credit writing program
- Designed social media and marketing posts
- Scheduled and published social media and other content
- Provided administrative support for in-person and online events.

LAVA Computer MFG. Inc. - Technical Copy Editor & Writer

Toronto, ON • 08/2021 - 07/2023

- Wrote blogs, newsletters, case studies and social media content about company's mobile adapters and other products
- Edited and improved content written by other staff
- Provided web copy and technical documentation for new product launches and website updates

Toronto Sun - Web Editor

Toronto, ON • 01/2018 - 06/2020

- Edited national online content for the Toronto Sun and Canoe.com
- Provided national, international and local Toronto news reporting for both online and print
- Managed multiple social media accounts and tracked content with Google Analytics and Chartbeat
- Wrote tech news and reviews for Canoe.com and Postmedia's newspaper properties online

Postmedia - Producer

Toronto, ON • 06/2016 - 12/2017

- Oversaw national online content for the Suns, small-town community newspapers and Canoe.com
- Edited news and technology content for online consumption and built packages around stories of national interest
- Wrote online articles, both rewrites and original content, such as gadget reviews and news stories
- Trained editors on CMS and provided initial tech support

| EDUCATION

Sarah Lawrence College

Bronxville, NY • 05/2025

Master of Fine Arts: Writing

- Craft classes and workshops to enhance creative writing skills
- Specific focus on speculative fiction, with additional instruction in literary fiction, poetry and creative non-fiction

Centennial College

Toronto, ON • 04/2003

Post-Graduate Certificate: Journalism

- Training in all areas of journalism, with a specific focus on print
- Centennial Challenge Scholarship
- Sheila Troja Memorial Award for Excellence in Page Design

York University

Toronto, ON • 06/1999

Bachelor of Arts: Film

- Specialized training in film theory and screenwriting
- Honours Thesis: The Day the Movie Died: A Critical Look at the Films of Edward D. Wood Jr.

| SKILLS

- Creative content
- Copy editing
- Journalism
- Marketing
- Technical writing
- Mailchimp knowledge
- Social media management
- Analytics and metrics
- WordPress knowledge