

# MARIAH QAISER

## PERSONAL INFORMATION

### Phone:

1 (321) 427-1154

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## EDUCATION

### New York University

Tisch School of the Arts

Dramatic Writing

Bachelors of Fine Arts

2016 - 2019

### University of Central Florida

Writing & Rhetoric

Advertising & Public Relations

2014 - 2016

## SKILLS

### Program Skills

- Google Workspace
- Microsoft Office Suite
- iWork Suite
- Adobe Creative Suite
- Final Draft

### Technical Skills

- Web Design (HTML & CSS)
- Social Media
- AI Maneuvering
- Editing
- Film Technology
- Elementary-Level Urdu

**PROFILE** A content writer and administrative specialist with a deep passion for the arts and the creative sides of business, technology, and finance.

## EXPERIENCE

### VIDEO SCRIPT WRITER for *FINAL FANTASY UNION* — 2022 — PRESENT

- Drafted scripts and other writing content for Final Fantasy Union YouTube channel
- Brainstormed and worked with team on content creation, gaming news coverage, and story and mechanics analysis for video games
- Functioned within a small media team setting to evaluate view trends, analyze and craft content according to audience preference, and inspect game trailers to draw and share predictions

### BREAKING NEWS WRITER for *STROPSE* — 2020 — 2021

- Covered breaking news stories in the video game industry and wrote articles recapping major events, including E3 and The Game Awards
- Wrote editorial articles ranging from theory speculations to entertainment pieces on various subjects within the gaming verse.
- Interviewed and reported on high profile and up-and-coming eSports players, video game streamers, and content creators.

### ART PRODUCTION ASSISTANT for *UNCOMMON GOODS* — 2019

- Effectively delivered customer service and satisfaction by personalizing artwork to their specific needs.
- Completed daily order sheets for customers and met strict deadlines.
- Coordinated with technical support teams to settle cases, relay information on order progress, and enable smooth department workflow

### PUBLICITY INTERN for *SONY MUSIC ENTERTAINMENT, RCA RECORDS* — 2018

- Crafted quality press and tour reports on label artists including Donald Glover (Childish Gambino), Usher, and Doja Cat
- Edited and distributed daily news briefs to RCA team and department
- Effectively liaised with film, marketing, and video editing teams

### WRITING & ADMIN ASSISTANT for *SPACE COAST GOVERNMENT TELEVISION* — 2015—2016

- Recognized for writing creative articles and press releases on various local news and upcoming community events
- Coordinated with television production team to ensure quality live broadcasts and transcribed promotional video audio
- Proofread and copyedited press releases, social media posts, and various written works slated for public distribution and advertisement

### JOURNALIST INTERN for *STRATEGY | CONTENT | BRANDING (SCB) MARKETING SPACE COAST LIVING MAGAZINE* — 2014 — 2015

- Crafted and edited inventive lifestyle articles to guide target adult (40s+) audiences in understanding pop culture and modern trends
- Actively participated and contributed to marketing team meetings to create inviting pitch for brands promoted in the magazine
- Conducted administrative assistant duties to enable smooth office activity and achievement of writing goals and publication deadlines
- Coordinated media and story features with clients to provide enthralling narratives and inspirational pieces on lifestyle to readers