

Reginald Lee Jr.

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(314) 250-6782

EDUCATION

BACHELOR of Science in Journalism, Economics Minor

Graduation Date: Dec. 2021

Missouri State University, Springfield, MO

RELEVANT COURSEWORK/INDUSTRIES

Media Ethics, Media Law, Broadcast Performance and News Writing, Electronic News Gathering, Fundamentals of Media Production, Social Media, Customer Service, and Sales

SYSTEMS KNOWLEDGE

Akta, Anvato, Chartbeat, CrowdTangle, Daybook, ENPS, Microsoft Excel, Microsoft Teams, OBS Studio, Outlook, Utah Scientific, and Wordpress

EXPERIENCE

RENTAL MANAGEMENT TRAINEE

Ryder System, Inc., Bridgeton, MO

Oct. 2024 - Present

- Handles sales processes for inbound and outbound call solicitation
- Maintains current and accurate data within company's marketing database
- Reconciles customers' concerns, issues, and disputes in order to maintain and grow customer base

DIGITAL REPORTER/WEB PRODUCER

KTVI FOX 2, St. Louis, MO

May 2022 - March 2024

- Responsible for producing and copyediting FOX2Now.com, Facebook, and Twitter morning (5 a.m. to 1 p.m.) content to increase traffic
- Produced news (breaking) content, translated on-air [ENPS] scripts into web stories using 'WordPress' and 'Anvato' software
- On-air talent for sponsored 'Trending Topics' segment
- Produced 'Show After The Show' [Facebook Live, OBS Studio]
- Produced sponsored noon 'Studio STL' show
- Streamed live footage of news scenes via 'SkyFOX' news helicopter and 'OBS Studio' software
- Produced breaking web stories during July floodings in St. Louis/Illinois metro area
- Produced breaking web stories for Central VPA school shooting

NEWS REPORTER

KSMU-Ozarks Public Radio, Springfield, MO

June 2021- July 2021

- Exercised brainstorming skills by pitching daily story ideas for radio scripts
- Polished information gathering by conducting phone interviews with officials, pros, etc.
- Added adaptability skills using sound recording software to make and organize V/Os
- Produced feature story on local pastors and the tension surrounding the Covid Vaccine