

Bella Ross

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EXPERIENCE

Freelancer & Intern Staff Writer, *Voice of San Diego*—San Diego, Calif. **January 2020 - Present**

- Contributes investigative reporting for stories and newsletters about California politics and education.
- Completed internship in June 2020 and began freelancing in December 2020.

Web Producer & Investigations Intern, *inewssource*—San Diego, Calif. **September 2019 - April 2021**

- **Web Producer (September 2020 - April 2021):** Created and curated social media content based on local investigative coverage, wrote weekly newsletters using Mailchimp, oversaw web and social analytics, produced stories and webpages in Newspack (Wordpress) and assisted with fundraising campaigns.
- **Intern (February - August 2019):** Conducted investigation, "Bungled multimillion-dollar roofing project at SDSU a 'case study' on what not to do," for television, web and radio formats.

Editor in Chief, *The Daily Aztec*—San Diego State University **August 2019 - May 2020**

- Managed and edited for staff of 80 writers and editors from seven sections, including print and multimedia.
- Overlooked all financial and editorial operations, ensuring the overall success of the newspaper.
- Prior roles: News Editor (2018-2019), Senior Staff Writer for news section (2017-2018)

Watchdog Intern, *The San Diego Union-Tribune*—San Diego, Calif. **September - December 2019**

- Produced stories for the newspaper's investigative team, including daily and long-term assignments on equity issues, local politics and education. This included a front-page feature on esports in county schools.

Other Positions

- **Freelance Reporting:** CalMatters College Journalism Network contributor (April - October 2020), *Scripps Ranch News* (June 2018 - Present), *North Coast Current* (August 2019 - Present).

SKILLS

- Strong, concise writer who excels in producing both breaking news stories and long-term investigations
- Intermediate knowledge of social media management through Twitter, Facebook and Instagram
- Skilled with DSLR and film photography, videography, Adobe Photoshop, Lightroom and Premiere Pro
- Proficient in print page design and layout with Adobe InDesign, as well as website design

AWARDS & ACTIVITIES

- **San Diego Society of Professional Journalists:** Second place award for best environment story for a daily professional outlet in 2020, and recipient of 2019 and 2020 print reporting scholarships.
- **Poynter College Media Project:** Served as editor in chief of "El Alma," a magazine about sexual assault on campus. The multimedia project was produced for *The Daily Aztec* and funded by the Poynter Institute.
- **Associated Collegiate Press:** National finalist for sports feature of the year for, "NFL draft prospect from SDSU accused of emotional, physical abuse."

EDUCATION

Bachelor of Arts in Journalism and Political Science

August 2016 - May 2020

- San Diego State University

REFERENCES

- Laura Wingard, *inewssource*, Managing Editor
 - LauraWingard@inewssource.org
 - (858) 344-6419
- Gary Robbins, *The San Diego Union-Tribune*, Science and Technology Reporter
 - Gary.Robbins@UTSanDiego.com
 - (714) 642-5218
- Jay Harn, *The Daily Aztec*, General Manager/Adviser
 - JHarn@SDBJ.com
 - (858) 634-4623 x3140
- John Gregory, *Scripps Ranch News*, Publisher
 - John@ScrippsRanchNews.com
 - (858) 945-4465