

## About Us ➤ *Faculty of Creative Awesomeness* *Faculty of Creative Intelligence*

We are a Creative Advertising Agency who work with both, prestigious luxury brands, already endorsed in the market, as well as aspirational emerging newcomers; we craft creative experiences and help brands be the new awesome! **creative intelligent!**

From our newly designed agency in Beirut, we conceptualize, design and produce fully customized creative provisions and solutions for various clients and we love it!

Our main objective is to empower and uplift startups; we aim at enhancing your business through multichannel marketing, connected communications and prevailing partnerships. Our design agency specializes in advertising and branding strategy and management. Additionally, our awesomeness-overload **full-fledged** services include a wide array of advertising and design facilities ranging from brand identity to design for print and press, brochures, catalogues and flyers, SEO optimized bilingual copywriting, event management and marketing, web development as well as bespoke often handmade packaging and much more!

It is said that behind every great brand is a great strategy and story. We've got the strategy, what's your story?

## Our Mission ➤ *Faculty of Creative Overflow*

J AND K Advertising agency was founded back in 2009 by Joe Karam who started off as a freelancer working with multinational agencies in the Gulf and Lebanon, obtaining over a decade of expertise in the field.

Today, J AND K prides itself for the manifold services it bestows upon clients and peers, employing multidiscipline visual communications to execute the very best solutions. Our process is a continuous steady loop, highlighting your brand exclusively.

Our agency meticulously plans and designs your project through thoroughly understanding your startup's personality and traits; our diligent team handles such research. Ideas and concepts are subsequently developed into concrete design, and therefore constructing creative experiences into reality.

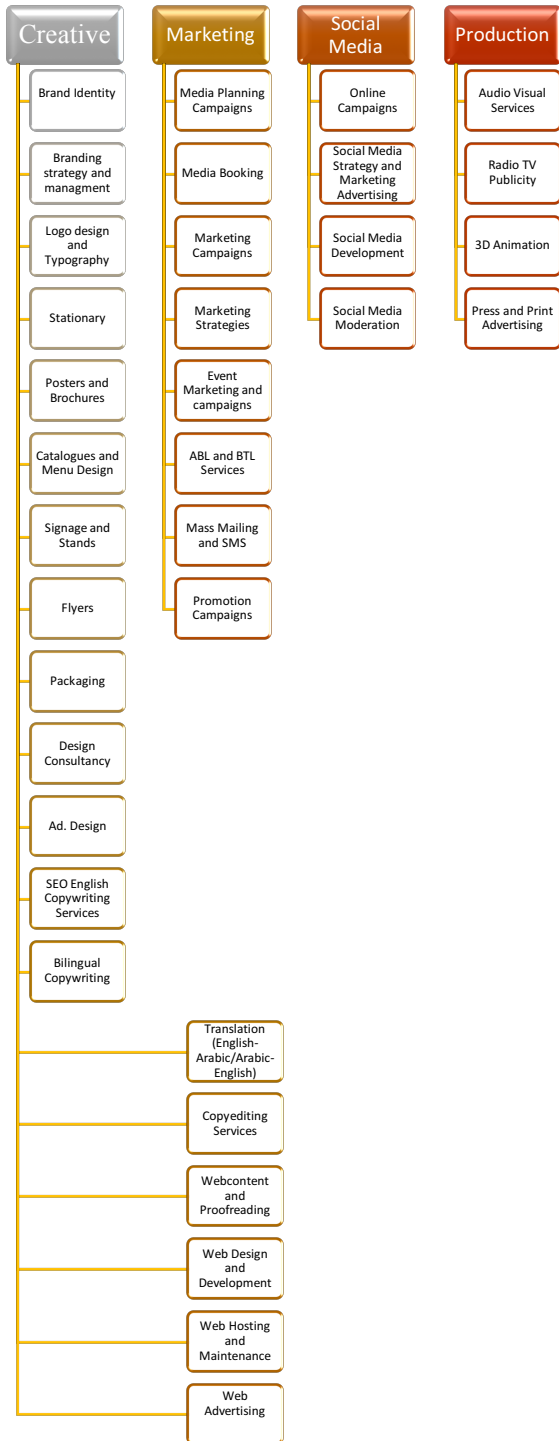
Remember that everything you do is a signature of yourself. Sign it with style! That's why we're here-to unleash your creativity, together cross over any barrier, bridge the gap, and cater **tailor to** your every need! We endure over the top a range of **outstanding**

quality services within divergent strategic concepts, exceptional campaigns, atypical branding, graphic and digital media...

## **Our Services** ➤ *Faculty of Creative Abracadabra* *Faculty of Creative Workshop*

We believe that fusion of creativity and technology does magic! Cooperatively, our creative team who's driven at all times and inevitably perseverant, crafts interactive creative experiences that fully employs the seamless multichannel marketing assets with different and unique platforms safeguarding engagement as well as utter satisfaction in all we've wholeheartedly built for you. Be that as it may, we hone to create associations that shape how we interact with organizations and their brands; these experiences utilize traditional, digital, social, media, as well as new technologies all available in our Creative Workshop.

Correspondingly, we ergo create and launch A to Z integrated campaigns with one sole purpose: To enhance, boost and ignite your brand! After all, they say a brand is no longer what we tell the customer-it's what customers tell each other...



## Our Team ➤ *Faculty of Creative Madness*

Fully aware that outstanding creative design is nothing if not executed in the right hands, we've managed to assemble a group of mad creative brainiacs-a cohesive team of passionate artists, designers, copywriters, art directors, and social media specialists who work hand in hand, day in and day out, to create magic and ensure fascinating results, right on time and on budget. Our team's motto is that the best advertising is done by satisfied customers. Meet the creative badasses!

(Add a funny line under pictures with web developer)

## About You ➤ *Faculty of Creative Inspiration*

If you're awesome and creative-which we believe you most definitely are for visiting our page-and you're looking for innovative ways to get engaged with a target audience, then there's a good chance you're in the right place! We're very excited to work with like-minded peers and integrate our agency! If you think we fit your next project, do hit us up! If not us, who? If not now, when? We are here to start up your startup!

