

CASSANDRE COYER

cassandrecoyer@gmail.com

(781)496-5114

<https://www.cassandrecoyer.com/>

WORK EXPERIENCE

Editorial Intern

January 2021 – May 2021

The Untitled Magazine

- Pitched and produced at least three articles weekly for news, art, and culture sections of magazine
- Applied excellent time management techniques to juggle various deadlines and projects
- Constantly researched and stayed up to date with national and international news
- Achieved optimal search results by implementing advanced SEO practices

Freelance Writer

RVA Mag

January 2021 – May 2021

- Pitched and wrote weekly articles on local, state and national news affecting the community
- Monitored and released the latest coverage on vaccine distribution plan updates

Staff Writer

The Christian Science Monitor

January 2020 – August 2020

- Pitched, reported, and wrote solution-oriented articles for the daily online publication
- Edited and posted breaking news wires from AP and Reuters daily
- Managed alternative format features in the weekly magazine (News in Numbers; Overheard)
- Engaged readers and targeted audiences on social media platforms with daily content
- Increased social media following while regularly engaging with followers

Intern Editor

September 2019 – December 2019

The Borgen Project

- Edited 20 articles weekly and corrected errors in spelling, punctuation and syntax
- Fundraised and advertised non-profit work on social media platforms regularly
- Crafted title pages, meta descriptions, and on-page website content with extensive SEO understanding

SKILLS

- Editing Softwares (Final Cut Pro X, GarageBand, Premiere, Photoshop, Lightroom)
- Copyediting and AP style
- Web Design Softwares (WordPress, Wix, InDesign, InCopy, WebIn)
- Social media and audience engagement
- Languages: English (fluent), French (native - fluent) and Spanish (conversational)

ADDITIONAL EXPERIENCE

- Created a short documentary on Haitian TPS recipients in Boston threatened by the Trump administration
- Directed and produced a short documentary on the state of recycling in Boston
- Hosted two radio shows
- Oversaw the arts section of my college newspaper as an editor
- Wrote a long-form narrative story on the intricacies of race within a three-generation family
- Unpacked a health policy debate around fasting in a long-form story for journalism capstone project

EDUCATION

Emerson College - Bachelor of Science in Journalism

June 2020

- 2020 Academic Excellence Award Recipient
- Member of the Gold Key Honor Society for ranking in the top 10% of the class
- Emerson College Dean's List for GPA above 3.7

Global Pathways Program

July 2018 – August 2018

- Produced short documentaries about displaced women in Colombia who fled due to violence
- Developed bilingual multimedia storytelling skills