

CASSANDRE COYER

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WORK EXPERIENCE

Data Privacy & Cybersecurity Reporter Bloomberg Industry Group

May 2024 – Present

- Broke exclusive stories on data brokers' compliance with privacy laws and companies' use of consumer data to train AI models, uncovering how businesses navigate evolving regulatory requirements
- Report on the regulatory figures shaping tech policy, tracking developments across federal agencies, Congress, courts, influential states like California, and the European Union
- Built a network of sources spanning state regulators, corporate executives, data brokers, law firms, cyber professionals, and formers to uncover news at the intersection of industry and government
- Cover emerging tech and policy hot topics, including AI governance, data privacy, surveillance pricing, and AI-enabled cyber threats, balancing breaking news and enterprise reporting

Law & Technology Reporter American Lawyer Media (ALM)

June 2022 – May 2024

- Wrote daily analytical coverage about the intersection of law and technology with a focus on artificial intelligence, cybersecurity, data privacy, deepfakes and emerging policy
- Investigated the legal industry's use of AI, breaking news of misuse by law firms and legal tech companies
- Pitched and recorded podcast episodes with industry experts for the company's LegalSpeak podcast

National Real-Time Reporter McClatchy

February 2022 – June 2022

- Wrote at least three breaking news articles daily on local, national and international developments
- Spearheaded team coverage of the Ukraine-Russian war with explainer-type articles
- Expanded newsroom's reach and readership, drawing more than 1 million monthly page views

Editorial Intern The Untitled Magazine

January 2021 – May 2021

- Wrote at least three articles weekly for breaking news, art, and culture sections of magazine

Freelance Writer RVA Mag

January 2021 – May 2021

- Pitched and wrote weekly news coverage of issues affecting Richmond

Staff Writer

The Christian Science Monitor

January 2020 – August 2020

- Pitched, researched and wrote solution-oriented articles for the daily online publication
- Selected, edited and posted breaking news wires from AP and Reuters daily
- Managed alternative format features in the weekly magazine (News in Numbers; Overheard)

SKILLS

- Copyediting and AP style
- CMS Softwares (CUE, WordPress, Wix, InDesign, InCopy, WebIn)
- Open Source Intelligence
- Multimedia Production
- Languages: English, French and Spanish (Intermediate)

EDUCATION AND AWARDS

Emerson College - Bachelor of Science in Journalism

June 2020

- 2020 Academic Excellence Award Recipient & member of the Gold Key Honor Society