

CASSANDRE COYER

Backpack journalist with a drive to cover community issues

SKILLS

Languages

Fluent in French and conversant in Spanish

Editing Softwares

Final Cut Pro X, GarageBand, Premiere, Photoshop, Lightroom

Web Design

WordPress, Wix, InDesign, InCopy, Webln

Audio and Video production

Trained in script writing for broadcast, producing and directing with Sienna

Others

Social media proficient, SEO writing, CrowdTangle, Facebook Insights, and audience engagement

AP Style, Copyediting, Fact-checking

Photojournalism

AWARDS

- **Emerson College Dean's List**
For having a GPA above 3.7
- **2020 Academic Excellence Award**
- **Gold Key Honor Society**
For outstanding academic achievement and seniors ranking in the top 10 percent of their class

INTERESTS AND HOBBIES

Scuba diving
Baking
Painting
Traveling
Hiking
Reading
Art Films

CONTACT

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EXPERIENCE

The Christian Science Monitor

Staff writer (January 2020 - Present)

- Editing and posting breaking news wires from AP and Reuters
- Pitching, reporting, and writing stories with a solutions focus for the daily online product
- Managing alternative format features in the weekly magazine (News in Numbers; Overheard)
- Engaging readers and target audiences on social platforms
- Increased social media following while regularly engaging with followers
- Plan and post Instagram posts and stories through Facebook Creator regularly

The Borgen Project

Intern Editor | September - December 2019

- Edited 20 articles weekly and checked for errors in content as well as spelling, punctuation, and grammar
- Fundraised and advertised non-profit work on Instagram, Facebook, Snapchat, and Twitter
- Worked independently and met deadlines with little supervision

Berkeley Beacon

Deputy Arts Editor | January - December 2019

- Pitched articles and found relevant events for the section to cover, always keeping the next few weeks in mind
- Assigned and edited weekly articles on a quick turnaround following AP style
- Reworked articles' structure, style and revised incoming stories within the section, and worked as a primary staff writer
- Communicated with new writers weekly to improve their interviewing and writing skills and help them find sources

Living Arts Writer | September 2016 - January 2019

- Reported on campus events and wrote in-depth profiles of interesting students, alumni, or faculty

EDUCATION BACKGROUND

Emerson College | Boston, MA

Bachelor of Science in Journalism, 2016-2020

Global Pathways | Medellin, Colombia

July-August 2018

- Developed bilingual multimedia storytelling skills
- Produced short documentaries on the lives of displaced women who fled their homes due to violence

CAPA Program | London, England

September - December 2017

- Study abroad program immersing students into the diversity of cosmopolitan London as a global city

RELEVANT PROJECTS

- Created a short documentary on Haitian TPS recipients in Boston
- Hosted two radio shows
- Covered the March for Our Lives rally and produced video packages
- Produced a long-form narrative story on the intricacies of race within a three-generation family
- Dove into the debate around fasting for capstone project