

# KRISTINA UDICE

## RELATED EXPERIENCE

### SUMMARY:

Resourceful copywriter with 3+ years of SEO and content strategy experience under my belt. Organized and equipped to handle varying content and campaign workloads for a number of clients. Successful in creating strategies that drive traffic and engage audiences.

**Phone:** 603-247-3361

**Email:** [kayudice@gmail.com](mailto:kayudice@gmail.com)

**Portfolio:**

<https://kayudice.journoportfolio.com/>

## EDUCATION

### EMERSON COLLEGE

Bachelor of Arts  
Writing, Literature, &  
Publishing  
2012 – 2016

## SKILLS

### COMPUTER

CMS  
Adobe Photoshop  
Microsoft Office  
Keynote  
Wordpress

### MARKETING

Social Media  
SEO  
Buzzsumo  
MarketMuse  
Brand Marketing  
Event Coordination  
MailChimp Email Campaigns

### WRITING

Copywriting  
Copy Editing  
Proofreading  
Creative Thinking  
Digital Media  
APA  
AP

### REPRISE DIGITAL (NY, NY)

April 2019 – Now

*SEO Analyst*

#### Duties

- In this position, I work with clients building SEO strategies for their content and technical designs.

### LEARN LANGUAGE HOBOKEN (Hoboken, NJ)

October 2019 – Now

*Social Media/Content Coordinator*

#### Duties

- At Learn Language Hoboken, I perform weekly social support, creating content calendars and publishing across social media channels. I also offer content support by contributing to the blog and sending out newsletters.

### DESIGNRUSH (NY, NY)

January 2017 – April 2019

*Assistant Editor*

#### Duties

- As an assistant editor, I write and edit articles and web copy for an online publication focused on marketing and design. I optimize content for SEO and format it using our CMS.

### INSIDER (NY, NY)

February 2017 – April 2019

*Freelance Contributor*

#### Duties

- At Insider, I pitch and edit stories on a range of topics from celebrity news to health pieces and lifestyle stories.

### FAIRYGODBOSS (NY, NY)

September 2017 – February 2018

*Freelance SEO Writer*

#### Duties

- At FairyGodBoss, I researched, edited, and published SEO articles.

### THE STORY SOURCE (NY, NY)

September 2017 – December 2017

*Social Media/Marketing Coordinator*

#### Duties

- With The Story Source, I wrote social media posts and monitored social media accounts, executed email campaigns using MailChimp, and built up The Story Source media base.

### ACRONIS INC (Burlington, MA)

June 2016 – June 2017

*Marketing Copywriter/Social Media Coordinator*

#### Duties

- Here, I edited guest blogger content, wrote and edited marketing assets and blog content, researched and coordinated social media posts as well as coordinated social media campaigns and events.