

INT. MARKET RESEARCH OFFICE - DAY

Seven PRIMARY SCHOOL CHILDREN (ages 5-9) sit in a small theater. The screen in front of them is playing that last scene of FROZEN 2. As the credits role, JANINE, the market research analyst steps out with a clipboard.

JANINE

Okay kids, so we just want to know your first thoughts on the movie?

MILO

I thought it was okay.

JANINE

What made it just "okay"?

MILO

I just didn't get the story...

JANINE

(writing on the clipboard)
So you found the plot confusing,
Good Milo. Anyone else?

BROOKLYN

Isn't the princess trope a little
last century?

JANINE

(taken aback)
Um... Well Elsa and Anna are like
cool, empowered princesses.

MILO

Yeah, I liked that the one princess
had superpowers.

JANINE

Yes Milo, that is exactly the kind
of thing we are looking for.

SARAH raises her hand. Janine nods to her.

SARAH

But that just subtly feeds into
gender roles that girls must like
girly, princess-y things, even if
they are "cool" and "empowered."
Which just perpetuates this
horrible cycle of misogyny and the
patriarchy.

JANINE
 Okay, yeah, that's... How old are
 you?

SARAH
 7 and 3/4.

JANINE
 Maybe let's hear from someone else.
 She points to DAN, a quiet boy in the corner.

JANINE (CONT'D)
 Dan, what about you?

DAN
 (shyly)
 The animation was nice...

Janine nods in encouragement.

DAN (CONT'D)
 ... But the draw of the first film
 was how it addressed trauma and
 isolationism, where as this felt
 like a convoluted mess.

JANINE
 You were like 2 when the first one
 came out...

DAN
 My parents introduced me to classic
 cinema early on in adolescence.

Janine rubs her hand through her hair. OPAL raises her hand.

JANINE
 (exasperated)
 Yes, Opal?

OPAL
 First and foremost, can I have
 another organic juicebox?

JANINE
 Oh, yes, of course.

OPAL
 Second, I just want to know why
 everyone was white.

JANINE

(slowly)

Why... everyone was white...

(pause)

Arendelle isn't real, but it's based on real life scandinavia, which is ethnically white.

OPAL

But if it's a fictional world anyway, why not make it a more culturally diverse place.

JANINE

Well yes, I suppose that's true...

Levi chimes in.

LEVI

And even if we look at historical works, like *Hamilton*, Lin Manual Miranda proved that casting outside of the historical races of people didn't detract from the overall message of the story.

Janine yanks some of her hair out and puts on a forced smile.

JANINE

Let's stay on Frozen 2, What did you think of songs?

MILO

I liked the one with reindeer and snowman.

JANINE

Yes! Great feedback Milo. What about you, Ziggy?

ZIGGY

I wasn't paying attention to the songs because I was thinking about how monarchies, like Arendelle, reinforce class structures in an already divisive society.

Janine collapses in a chair and shrugs toward Levi's hand.

LEVI

I thought it was great how the filmmakers made it seem like Elsa might be gay.

JANINE

Uh-huh...

ZIGGY

But they could've come out and said as much and opened the doors for further LGBT friendly Disney movies down the line, but instead they held back to appeal their conservative stakeholders.

Janine struggles to respond. Milo raises his hand.

JANINE

Oh Milo! Always chiming in with positive, age-appropriate feedback. Yes?

MILO

I thought Anna was better than Elsa...

JANINE

Great, actual feedback I can use.

MILO

But in the end, I realized that this film lacks the depth and breadth that an audience craves when it goes to the cinema. Audiences want escapism and this film not only doesn't deliver, but tries to hide its flaws through cheap tricks that children can see through.

Janine stares at Milo and snaps her clipboard in half.

MILO (CONT'D)

Oh, and can I go to the potty now?