

INT. EMPTY WAREHOUSE - NIGHT

FRANKIE (20s man) sits slumped over in a chair. DUO flashes a light in his face.

FRANKIE
(stirring)
What? Where am I?

DUO
It's time for your daily Spanish
lesson with me, Duolingo!

FRANKIE
What's happening? Did you drug me
to get here?

DUO
Today's lesson is all about family.
Tu familia. Say it with me.

DUO (CONT'D) (slowly) Tu familia
FRANKIE Tu familia?

Duo flaps around excitedly. Frankie stands up confused as Duo brings FOUR PEOPLE gagged and tied up shuffle on stage.

FRANKIE (CONT'D)
I don't understand what's
happening. Why are they here?

DUO
(cheerfully)
We're here to practice español and
keep up your amazing 20 day streak.
(dark)
Because Spanish or Vanish. Haha.

FRANKIE
But you kidnapped my family.

DUO
(cheerfully)
Our algorithm indicated that you
tend to be least engaged on
Tuesdays and we're trying a new
approach to motivate you. You do
want to learn spanish, don't you?

FRANKIE
I guess...

DUO
Let's get started. How do you say
my father and my son in español?

FRANKIE
Um... mi padre y mi hijo.

DUO
Wow great start. Let's make this
harder. How do you say My aunt
sleep tonight.

FRANKIE
Um... Mi prima dormi esta noche.

Duo gasps.

DUO
Oh no! Wrong. It's mi tia duerme
esta noche. You lose a heart!

FRANKIE
A heart?

DUO goes over and puts a NEEDLE in his AUNT's neck, then
drags her off stage.

FRANKIE (CONT'D)
No, no, where are you taking her?

DUO
(laughs)
Don't worry Frankie, it's all part
of the language learning
experience. 3 hearts and 5
questions in this lesson left.

FRANKIE
I want to know where my aunt went!

DUO
You'll know soon! Translate this
sentence: Mi hermana va a morir
hoy.

FRANKIE
(slowly)
My sister is going to...sing today?

DUO
Oops!

Duo pulls out a gun and shoots FRANKIE'S SISTER, who falls
backwards off the stage.

FRANKIE

NOOOO. Stacy!

DUO

The correct answer was: My sister is going to die today. Haha. Here's a helpful hint to remember Morir, it's similar to the English word "Morbid"

FRANKIE

What is this? You're sick.

DUO

We've studied years of language learning habits and figured out the best ways to keep our students engaged and active on the platform.

FRANKIE

What if I just delete the app?

Duo pushes Frankie back into the chair, angry.

DUO

Hahahahaha. Try it.

(back to friendly)

2 hearts left. Now an easy one. Translate this sentence: El gato es muy inteligente.

FRANKIE

Okay, fine! The cat is very smart.

DUO

Great! Only 3 questions left. Next translate this sentence: Mi padre esta cerca de la playa.

FRANKIE

I know this too! My father is close to the beach.

DUO

Whoops! It should be my father is near the beach.

Frankie looks back at his father and screams.

DUO (CONT'D)

Haha don't worry, we'll accept your answer.

(MORE)

DUO (CONT'D)

Next translate this sentence into spanish: Cutting his throat will make him bleed out very slowly on the beach.

FRANKIE

What the fuck? How am I suppose to know that? This is unit 2.

Duo takes out a knife and cuts FRANKIE'S FATHER'S throat, who falls to the ground, dead.

DUO

The correct answer was: Cortarle la garganta va a ser que se desangre muy lentamente en la playa. One questions and one heart left.

FRANKIE

My son. He's all I have.

DUO

What a great motivator then! Translate this sentence: I will never see my son again.

FRANKIE

Yo nunca... I don't know. Please. Isn't there anything I can do?

DUO

You can get unlimited hearts by upgrading to the paid version of Duolingo at any time.

FRANKIE

I... what?

FRANKIE'S SON

Dad, please, I'm begging you. Pay for the upgrade.

FRANKIE

Yes, yes of course.

DUO

Great! It's \$14.99 a month!

FRANKIE

What? No that's too much. I'll stick with the free version.