

# Inigo Gonzalez



Writer  
Marketer  
Content Creator  
Humanitarian

### Hard Skills

Brand Marketing  
Computer Skills  
Data Analysis  
Web Design  
Storytelling

### Soft Skills

Creativity  
Adaptability  
Quick Learner  
Critical Thinking  
Time Management

**Growth Marketer & Content Creator**  
Freelance  
Oct 2015 – Mar 2018

Helped businesses grow their brand voice while also building my own brand presence. Clients were varied, from sole owners to SMBs. The work also varied greatly, and deliverables consisted of various content, SEM campaign adjustments, marketing strategies, and competitive analysis.

**Copywriter, Editor, & Web Developer**  
Zooka Creative  
Jun 2013 – Feb 2016

Instrumental in the creation and execution of marketing deliverables for multiple billion-dollar businesses. Clients included Henkel, Siemens Healthcare, Seagate, Oberto, and more. Delivered work included award-winning websites, multi-channel campaign strategies, multiple video series, mobile apps, and more.

**Web Interface Designer**  
SSCI, Inc  
Oct 2010 – Dec 2012

Played a pivotal role in an interface redesign project for the Department of State’s Consular Consolidated Database. At the time, the CCD was accessed millions of times per day, globally. The project was aimed at streamlining the design’s incredibly complicated UI while also speeding up its responsiveness. The team exceeded all expectations.

### Education & Security Clearance

United States Security Clearance: Secret (DoS N2) – Valid to 2021  
Visual Communications – 2002 – Gibbs College – Vienna, VA  
Business Administration – 2001 – NVCC – Sterling, VA

### Contact Info

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