



FELICIA MEIRYANA E.

CONTENT CREATOR

CONTACT ME AT

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PORTFOLIO

<https://fmeiryana.journoportfolio.com/>

SKILLS SUMMARY


●●●● MS Office


●●●● Adobe Indesign


●●●● Adobe Premiere Pro

●●●● Canva

CERTIFICATIONS

 Journalism Competency Test (2020) - Issued by LSPR Professional Certification Body

 Television, Film and Video Production (2019) - Issued by Northumbria University

 English for Business Communications Level 2 First Class Pass (2018) - Issued by City and Guilds

EXPERIENCE

Social Media Marketing Intern

PT. Berlian Properti Mandiri | Sept 2020 - Dec 2020

- Providing Editorial Plan and Content Calendar
- Writing up social media content and activity
- Identifying and developing relationships with online influencers

Podcast Content Creator

Sunyi Sekata | May 2020

- Created content ideas, concept for Sunyi Sekata podcast
- Talent scouting, curating stories and scriptwriting
- Edited audio and social media posts

Team Branding Intern

Polres Metro Bekasi Kota | Aug 2019 - Oct 2019

- Collaborated with the public relations team to plan and develop social media content
- Worked with team branding to develop, produce and edit video content for national days
- Created, designed and scheduled social media content

EDUCATIONAL HISTORY

LSPR Communication and Business Institute

Bachelor Degree in Communication | 2016 - 2020

- GPA: 3.69
- Majoring in Mass Communication
- Non-thesis involved production of podcast about emotional manipulation in relationship
- Awarded Best Content and Concept on Public Relations Promotion Project
- Member of LSPR Television and LSPR Choir club

Breda University of Applied Sciences, Netherlands

Student Exchange Program | Sept 2018 - Feb 2019

- Focused studies in International Media & Entertainment Management
- Volunteered as an International Student on IMEM Open Day