



WHERE CREATIVITY MEETS COMMUNITY:

DISCOVERING ASHEVILLE'S ARTS SCENE

Asheville may be known for its picturesque views, but there is much more to the Land of the Sky than meets the eye. Nestled in the Blue Ridge Mountains, it boasts a vast cultural landscape enriched by a particularly vibrant arts scene. With galleries, museums, craft shops, festivals and more, the city is the very definition of creativity. Whether you're an artist at heart or simply an enthusiast, the Asheville community is ready to welcome you.

A DIVERSE ARTISTIC IDENTITY

Every year, creatives from far and wide come to find inspiration in the city. Many are influenced by its impressive surroundings, from the majestic Appalachians to the sparkling waters of the French Broad River that runs through town. Each artist weaves their own respective narrative into the city's impressive tapestry, contributing their stories, histories and identities to make memorable and deeply personal works that leave lasting impressions. In addition to painters and sculptors, there are skilled mountain craftspeople and folk artists who rely on time-honored techniques while bringing their own unique flair to handcrafted creations that embody the quintessential Appalachian spirit.

EXPLORING LOCAL GALLERIES

Asheville is home to many of the region's most notable art institutions. Among them is the Folk Art Center, built to preserve Southern Appalachian culture. As such, it features three exhibition spaces that showcase traditional and contemporary works, an auditorium for live demonstrations, a library that preserves materials relating to traditional crafts and a craft shop that sells artisan jewelry, textiles, pottery and more.

Another area institution is the Asheville Art Museum, a center widely regarded for its immense collection of 20th- and 21st-century American artwork. In addition to its series of traveling, permanent and digital exhibitions, the facility hosts workshops, panel discussions and other opportunities for budding and experienced artists to learn.