

LAUREN LAVELLE

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Education

Rider University

Lawrenceville, New Jersey

Bachelor of Arts Degree in Journalism, Magna cum laude, May 2019

- GPA: 3.5
- Dean's Scholarship recipient
- Rider Advantage Grant recipient
- Leadership Award recipient
- Member of Order of Omega Leadership Honor Society
- Member of Lambda Pi Eta National Communication Association Honor Society
- Member of Sigma Tau Delta International English Honor Society
- Sister of Delta Phi Epsilon

Journalism Experience

- Assistant Editor for MJH Life Sciences
- Newsroom Intern for The Asbury Park Press
- Editorial Intern for Working Mother Magazine
- Executive Editor, writer and former News Editor for The Rider News weekly student newspaper
- Contributor to The Odyssey online student blog
- Recipient of the Rider University Freshman Journalism Award
- Recipient of an honorable mention and \$50 award from the Dirty Little Secrets Student Reporting Contest
- Recipient of the Frederick L. Ferris Journalism Trophy

Work History

Assistant Editor

MJH Life Sciences

July 2019 – Current
Iselin, N.J.

- Oversee compilation and production for weekly and monthly enewsletters
- Write, edit and produce the monthly In the Lab newsletter
- Edit and post news stories online
- Responsible for monthly product and news department for print; authors articles for print and online publication
- Manages value-added sales bonus projects

Freelance Journalist

NJ Advance Media

March 2020 – Current

- Research and write assigned online and print articles regarding New Jersey's local events and happenings for NJ.com and its associated publications

Executive Editor

The Rider News

April 2018 – May 2019
Lawrenceville, N.J.

- Edit the weekly editions of the Rider News

- Direct, maintain and supervise a team of editors and writers
- Handle payroll and employee contracts
- Approve and copy edit each page before it goes to print
- Assign news, sports and feature articles to numerous student writers
- Main contact between the student newspaper and members of the University administration and president

News Editor

The Rider News

Jan 2016 – April 2018

Lawrenceville, N.J.

- Edit and layout the weekly news section of the Rider News
- Write factually correct and engaging news articles
- Meet tight deadlines
- Conduct interviews with students, faculty, staff and other individuals
- Assign new articles to numerous student writers
- Responsible for covering breaking news online and on social media

Newsroom Intern

The Asbury Park Press

May 2018 – Aug 2018

Neptune, N.J.

- Work closely with full-time reporters to observe their daily research/writing methods
- Conduct interviews with local officials and community members
- Gather research for articles by going out into the community
- Write articles for news, breaking news and features
- Meet tight deadlines

Editorial Intern

Working Mother Magazine

May 2017 – Aug 2017

New York, N.Y.

- Write online/print articles regarding parenting and working motherhood
- Research information regarding parenting and working motherhood
- Meet tight deadlines
- Conduct interviews with various working mothers including musicians and product marketing directors
- Help with the editing process of the print edition

Skills

- Adobe InDesign
- Microsoft Excel
- Social Media
- Public Speaking
- news writing
- feature writing
- Copy Editing
- Research
- Final Cut Pro X
- Adobe Audition
- Adobe Lightroom
- Photography
- Adobe Dreamweaver
- Adobe InCopy
- Online Content Management via Alfresco
- Online Content Management via WordPress