

July 18, 2006

Proposed PowerUser Brochure Copy
for Laura Gardzelewski & PowerUser, Inc.

LEFT PANEL

<HEADLINE>

We Take Care of the Technology... So You Can Take Care of Business.

<BODY COPY>

At PowerUser, we're passionate about technology. We can't help it. We love what we do. We love helping our clients harness the power of technology to fuel their company's success. It's what gets us moving in the morning and puts a smile on our face at the end of the day.

And whether you need a compelling online presence, a new way to approach old filing problems, a customized hosting solution or even a complete "on demand" IT staff, we have the individualized solutions you need to meet the demands of your business.

Because at PowerUser, we go beyond the normal cookie-cutter, cut-n-paste routine — we empower your workforce with real solutions and a sophisticated host of technological applications designed specifically for you and your business.

<BOLD BODY COPY>

Give us a call today at 888.549.2345 and experience the difference a little passion makes. You'll wonder how you ever managed your technology without us.

RIGHT PANEL

<HEADLINE>

Inspired Services. Passionate People.

<SUBHEAD W/BODY COPY>

Business Services

Why are you babysitting your fax machine, waiting on hold and rummaging through jam-packed filing cabinets? When you work with PowerUser, these kind of problems disappear in a flash. Faxes? Sent directly to your email. Software installation and maintenance? We take care of it. Unruly paperwork? Eliminated with our paperless office system. And that's just the beginning: We can also provide you with hosted exchange servers, electronic signatures, CD/DVD duplication, personalized training and more.

<SUBHEAD W/BODY COPY>

Connections

Your communication infrastructure keeps your people — and your clients — connected. That's why we use state-of-the-art, digital technology to provide unparalleled service for standard telephone, dial-up, high-speed and even wireless Internet and network connections. And with our professionally automated messaging service, you can access and manage your voice messages and faxes from your web browser.

<SUBHEAD W/BODY COPY>

Development

Your image. Your Message. *Your brand.* From brochures, postcards and letterhead through website creation and graphic design, PowerUser provides cohesive, consistent branding to increase recognition, boost client retention rates and attract new customers. We can even give you bold HTML email campaign services, in-house printing and CD/DVD printing. At PowerUser, we have all the tools you need to get your brand identity out there and actionable.

<SUBHEAD W/BODY COPY>

Hosting

We give you hands-on support to get the most out of your online experience — whether you need a static brochure site, a complex database-driven e-commerce or portal site, streaming media hosting or full-scale co-location with our Managed Services feature. The choice is yours. Plus, our menu of add-on features gives you flexible, scalable, cost-effective options. So you get what you need without paying for what you don't.

<SUBHEAD W/BODY COPY>

Hardware/Software

Introducing your new personal technology shopper: PowerUser. We continually test and evaluate all the new technological advances, so we know the ins-and-outs and you don't have to worry about it. We'll sit down, go over both your current and future plans and recommend the best technology products to suit your needs — and your budget.

<SUBHEAD W/BODY COPY>

Technical Support

Rest Easy. PowerUser's got your back. You can call us anytime. And when you do, you'll get a real, live person. Because we're here to help you with your technology — not play hide-n-seek with voicemail. And not only will you be able to reach us anytime, you'll be surprised at how economical *good* customer service is. You won't just save money on your installation, maintenance and updates, you'll actually get the service you're paying for. Because, let's face it... We're passionate about technology!