



22-BBH-0370A

More than a place for seniors to live—a setting where you can thrive.


At The Watermark at Brooklyn Heights, an enriching lifestyle awaits. Here, Independent Living, Assisted Living, and Memory Care feature refined residences, personalized care, upscale dining experiences, and a wealth of amenities—all just minutes from the best Brooklyn Heights has to offer.

EXCLUSIVE SAVINGS ON AN EXTRAORDINARY LIFESTYLE.

For a limited time, save up to \$87,000 annually when you make The Watermark at Brooklyn Heights your home.

Appointments are currently available on a first-come, first-served basis, so call us today at 347-708-7140 to learn more and schedule your exclusive tour.

INSIDE:
Exclusive Savings on an
Extraordinary Lifestyle

 THE WATERMARK
AT BROOKLYN HEIGHTS
ELAN COLLECTION
21 Clark Street
Brooklyn, NY 11201

 THE WATERMARK
AT BROOKLYN HEIGHTS
ELAN COLLECTION

Discover Award-Winning Senior Living in Brooklyn Heights



watermarkbrooklyn.com | 347-708-7140

Independent Living • Assisted Living • Memory Care

LICENSE # 331-S-016



The Freedom to Create Your Perfect Lifestyle

The morning sunshine's streaming through your windows and you take in the view, marveling at the postcard-perfect Manhattan skyline framed in rich mahogany trim. It's going to be another beautiful day at The Watermark at Brooklyn Heights. You could almost pinch yourself, that this is your apartment, your home, your life.

Downstairs, you stop by the Willow + Clark cafe, where the barista knows exactly how you like your morning coffee, and you consider all your options for the day. Maybe a Tai Chi class in the movement arts studio? A dip in the indoor pool and massage in the spa? Or possibly you'll unwind and relax on the rooftop terrace ...

Here, you can relax and enjoy life with the freedom to do what you want, when you want. The independent living monthly service fee provides members with a \$1,000 flexible spending credit toward food and beverage, private fitness instruction, salon and spa services, and more.

Enjoy easy elegance and a sophisticated lifestyle with on-site gourmet dining, integrative wellness and fitness offerings, concerts, art classes, guest lecturers, an indoor pool and wine bar—without all the challenges of maintaining a home.

Everything's possible—and it's completely up to you.

A renowned and storied cultural destination, Brooklyn offers limitless opportunities for engagement with the arts—and when you make The Watermark at Brooklyn Heights your home, you'll enjoy a lifestyle imbued with the pulse of the city.

Partnerships with Brooklyn Academy of Music, Brooklyn Museum, and Broadway Plus give our members unparalleled access to world-class cultural events and entertainment. From backstage experiences at the Brooklyn Academy of Music to exclusive Broadway Plus performances and more, our way of life invites creative energy to the forefront every day.

Find expression for your passions in Watermark University and our award-winning ongoing education. Hone your skills and discover new interests with engaging classes like *Inside The World of American Sign Language and Music*, *Digital Literal in the Tech Time*, *History of Yoga: Techniques and Practice*, *The American Civil War in New York City*, *Mindfulness 101*, and so many more.

Engage with the Best of Brooklyn Heights

A New Approach to Assisted Living and Memory Care

Our Assisted Living residences create a nurturing atmosphere in a refined luxury setting. Offerings include access to our amenities and activities, which provide enriching experiences to keep both the mind and body active. From gourmet dining to arts and entertainment on site—along with a spa, fitness center, and salon—this is a place for wellness, exploration, and enjoyment. It's all right here, in a vibrant community where opportunities for connection are abundant and thoughtful care is present at every step.

THOUGHTFUL, CUSTOM MEMORY CARE

Our Memory Care experience begins with our *Nayas*, who are named after the ancient Sanskrit word for “guide” or “person of wisdom.” With a profound understanding of our Thrive Memory Care approach, our Nayas create deep connections with each resident to provide a deeper, more customized level of care within a loving, nurturing environment.

CULTIVATING WELLNESS

Located in the Memory Care neighborhood, The Greenhouse provides horticultural therapy for Memory Care residents with a dedicated planting room featuring raised beds. Here, we nurture each other, ourselves, and our community.

