



ForecastWatch
Accuracy Defined

Your job depends upon the quality of your weather forecasts. But there's never been a tool to objectively quantify your results — until now. Try ForecastWatch for free and find out how your weather forecasts compare with the competition.

Dear NAME,

A miniscule fluctuation in your weather forecast, even by just one-tenth of one percent, can lead to substantial changes. Affecting more than the decision of whether to take along an umbrella or cancel a picnic, these weather-related anomalies can impact virtually every aspect of modern life, from stock market prices and transportation schedules to national defense and the electrical grid.

We all know that the only way to get better results is to start with better data; the difficulty lies in knowing where to source that data. How can you determine which models produce the best quality forecasts? How do your forecasts compare with the competition? And, ultimately, how can you communicate your skill to current clients, potential customers and your boss? These are questions that, until now, have gone unanswered.

Introducing Intellovations and our flagship product, ForecastWatch. Developed in Python, the industry-leading tool for climate and meteorological programming, ForecastWatch delivers real-time analyses to track the quality of any forecast. ForecastWatch provides the quantifiable data you need to compare the quality of your forecasts against the competition *and* effectively demonstrate your ability to both your superiors and your clients.

With the ability to pull your forecast from any original medium, ForecastWatch offers powerful results through a user-friendly interface with virtually no learning curve. Quickly assess temperature error and bias, precipitation hit rate and bias, Brier scores and other measures of skill and accuracy — all aggregated for country, state and location.

CustomWeather, The Weather Channel and AccuWeather all use ForecastWatch to improve the quality of their weather forecasts. Now you can, too. Simply visit ForecastWatch.com to start your free trial today.

New technology is making more accurate weather forecasting a reality. Working with Intellovations can help you take a leadership position in the increasingly competitive field of meteorological modeling. And beyond the comparative benchmark provided through ForecastWatch, our dedicated team of computer scientists can solve almost any data processing problem you may have through innovative custom software design.

Take a moment to review the enclosed literature to learn more about ForecastWatch and the Intellovations team. Visit ForecastWatch.com to begin your free trial and contact us with any questions you may have. The people who depend on your forecasts need to know what the weather's going to be like. We can help you tell them.

Sincerely,

NAME