

# CABINETS, INC.

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123 Street Address  
City, State Zip  
1-800-123-4567  
name@addy.com

***Quality. Craftsmanship. Value... As a building professional, you know the importance of integrating each of these aspects into every home you create. Doing so is what makes the difference between “good enough” and “top notch.” What signifies your dedication to unparalleled workmanship. What sets you apart...***

Dear Home Builder,

At Cabinets, Inc., we understand your commitment to quality, craftsmanship and value — because those are the traits that set us apart, too. As Minnesota’s premier custom cabinet builder with over 30 years of cabinetry experience, we pride ourselves on our dedication to outstanding service and exceptional results. We believe that things should be done right and we deliver a true custom experience, from the initial design concept all the way through installation. It’s what clients expect. It’s how custom work gets done.

When two organizations so highly dedicated to quality come together like COMPANY NAME and Cabinets, Inc., the effects are nothing short of magnificent. That’s why we’d like to invite you to explore the possibility of working with Cabinets, Inc. on your upcoming projects — and we promise you won’t be disappointed.

Our specialty lies in bringing out the unique personality of a home and we use our expertise to communicate warmth and hospitality in today’s open floor plans that highlight the kitchen as the center of the home. From traditional Shaker, Victorian and Early American styles to sleek, contemporary and modern designs, we deliver finely made cabinets in a selection of high-quality hardwoods and custom finishes. In fact, we are the only provider in the region to provide authentic Milk-Paint finishes, which is environmentally-friendly, extremely durable and unique.

And while the beauty of our leg configurations, inset doors, beaded faceframes, basket weave doors and specialty finishing techniques are astounding, it’s the quality of our work that will truly amaze you. We use only the best hardwoods. We are experts in dovetail joints and extension slides. We seamlessly configure staggered heights and contrasting depths. We only make shelves with real wood edges... *And we guarantee all of our work for life.*

We aren’t simply confined to the kitchen, either. We also take a masterful approach to custom bathrooms, one-of-a-kind furniture and upscale countertops. We can provide the quality, craftsmanship and value you need in any room of the home. All you must provide is the dream.

Please review the enclosed literature to learn more about our company and, if you have any questions or would like to discuss a current or upcoming project, call us today at 1-800-123-4567. We can set up an appointment that works for your schedule and we look forward to speaking with you soon.

Sincerely,

Name

P.S. You can always visit us online at [www.address.com](http://www.address.com) to see more examples of our quality and workmanship. Visit us now or call today at 1-800-123-4567.