

November 26 to December 1 McCormick Place, Chicago

#RSNA17







Explore

Invent Transform







### Explore. Invent. Transform.

The theme of RSNA 2017 inspires radiologists to advance patient care through ambition and visionary action. It's a fitting invitation for the Society's  $103^{rd}$  Scientific Assembly and Annual Meeting, where the best and brightest in the field convene to share knowledge, learn new skills and discover pioneering science to change the course of medicine.

For over 100 years, the RSNA annual meeting has been synonymous with innovation and excellence—and this year promises to extend that legacy. Developed with meticulous attention to detail, the course program is packed with plenary sessions and top-level education covering topics like dementia research, machine learning, radiofrequency ablation, patient-centered radiology and high impact clinical trials.

RSNA 2017 is the specialty's premier event. We look forward to seeing you there!

## Plenary Sessions



Richard L. Ehman, MD Sunday, November 26 at 8:30 AM President's Address: "Is it Time to Reinvent

Radiology?"



Roderic I. Pettigrew, PhD, MD Sunday, November 26 at 8:30 AM Opening Session: "Tomorrow's Radiology"



Elias A. Zerhouni, MD Sunday, November 26 at 8:30 AM Opening Session: "Imaging Innovation in 21st Century Biomedicine: Challenges and Opportunities"



Daniel Sodickson, MD, PhD Monday, November 27 at 1:30 PM **New Horizons Lecture:** "A New Light: The Birth, and Rebirth, of Imaging"



Keith Dreyer, DO, PhD Tuesday, November 28 at 10:30 AM RSNA/AAPM





Antonio Criminisi, PhD Tuesday, November 28 at 10:30 AM RSNA/AAPM Symposium: "Assistive AI for Cancer Treatment"



MD, PhD Tuesday, November 28 at 1:30 PM **Annual Oration in** Diagnostic Radiology:

"Strategies for Radiology to

Thrive in the Value Era"

Jonathan B. Kruskal,



Daphne A. Haas-Kogan, MD Wednesday, November 29 at 1:30 PM

**Annual Oration in** Radiation Oncology: "Personalized Medicine and Radiation Oncology"



Robert Herjavec from Shark Tank on Thursday. November 30 at 2 PM Plenary Speaker: "Fast Forward and Focused"

### Distinguished Honorees

#### **Gold Medalists**



Richard L. Baron, MD (Posthumous)



George S. Bisset III, MD Houston, TX



J. William Charboneau, MD Rochester, MN



Roderic I. Pettigrew, PhD, MD Bethesda, MD

#### Honorary Members



Hassen Gharbi, MD, PhD Tunis, Tunisia



Renato A. Mendonça, MD, PhD São Paulo, Brazil



Katrine Riklund, MD, PhD Umeå, Sweden



Outstanding Outstanding Educator Researcher



Dorothy I. Bulas, MD Washington, DC



Mitchell D. Schnall, MD, PhD Philadelphia, PA

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Enhance Your Meeting Experience

Plan your experience at RSNA 2017 with ease. Avoid onsite registration lines when you sign up now for the Virtual Meeting, 5k Fun Run, lunch at Bistro RSNA and area tours and events.



#### Experience RSNA 2017 with the Virtual Meeting

RSNA 2017 offers an incredible array of content—maximize your ability to experience it all with the Virtual Meeting, Programming during and after RSNA 2017 gives you access to over 100 live-streamed and select on-demand sessions, scientific presentations and education exhibits with access through February 28, 2018, at 4 PM CT. CME credit available for all live-viewed sessions, select on-demand sessions and Cases of the Day. Flexible pricing allows you to attend the RSNA 2017 Virtual Meeting in conjunction with the live meeting or as a stand-alone product. Visit *RSNA.org/Register* to learn more.



#### 5k Fun Run to Support the RSNA R&E Foundation Sponsored by Konica Minolta Healthcare

Tuesday, November 28 | 6:30 AM

Run, jog or walk in the 2017 Fun Run to support education and radiology research as the Inspire-Innovate-Invest: The Campaign for Funding Radiology's Future® enters its final stretch. All proceeds benefit the RSNA R&E Foundation, so help us finish strong and achieve our goal of raising \$17.5 million to fund future medical imaging research while you enjoy an outing for a good cause and join your colleagues along Chicago's beautiful Lake Michigan shoreline. Participants receive a commemorative T-shirt, while supplies last, and your donation is fully tax deductible. In case of inclement weather, the Fun Run may be canceled. All Fun Run fees are non-refundable and non-transferable.



#### Bistro RSNA

Lunch

Sunday, November 26 to Wednesday, November 29 | 11 AM to 2:30 PM

Special Brunch Menu Offered!

Thursday, November 30 | 10:30 AM to 1:30 PM

Offering an extensive gourmet menu and ample seating within the Technical Exhibit Halls and in the Learning Center, Bistro RSNA is a convenient place to enjoy a comfortable lunch and network with colleagues. Once again for 2017, Bistro RSNA is excited to present a hearty brunch menu on Thursday, November 30. Purchase advance Bistro tickets for only \$22 per meal. For more information, visit Bistroticket.com/RSNA.

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#### Technical Exhibits

One of the meeting's most popular destinations, the RSNA Technical Exhibit Halls comprise one of the largest medical exhibitions in the world. Over 650 companies will exhibit at RSNA 2017, with leading manufacturers, suppliers and medical technology developers all onsite to demonstrate the latest in medical imaging and discuss the radiology products and services you need to enhance operations and improve patient care.



#### **Experience the Connections Center**

The RSNA Connections Center provides a welcoming, open-concept space and easy access to Digital Support, RSNA Shop, the Information Desk, Membership & Resources and the R&E Donor Suite. Plus, the Connections Center also offers expanded lounge seating, musical performances, charging stations for your electronic devices and more.



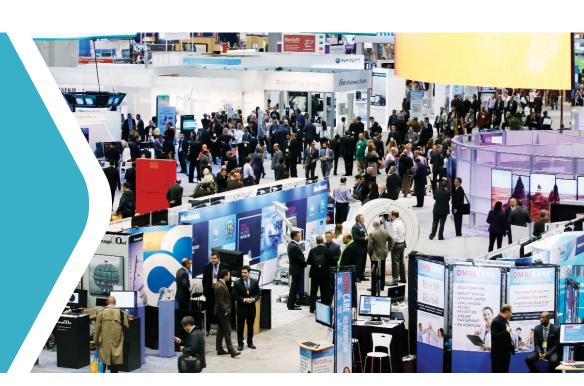
#### Discovery Theater

One of the most exciting additions from RSNA 2016, the newly developed Discovery Theater, located in the RSNA Connections Center, is a fresh, innovative area specifically designed to host a variety of new programming. From presentations on navigating Chicago to educational programming, career advice and performances by local musicians, the Discovery Theater allows you to learn, relax and take in some Chicago culture. Featured performances include Austin Ellis from "The Voice." Laura Bretan from "America's Got Talent" and Crescent Circus from "The Tonight Show." Visit Meeting.RSNA.org to add these performances to your agenda.



#### **RSNA Tours and Events**

Chicago is a world-class city—enjoy your stay! To make the most of your visit, RSNA has partnered with Hosts Chicago, a Hosts Global Alliance Member, and Bloomingdale's to provide exciting ways to experience Chicago during your stay for RSNA 2017. Enjoy live music, view architectural wonders, explore unique neighborhoods, learn a new cooking technique and more. New tours will continually be added; check back often for up-to-date listings. For more information, visit *RSNA.org/Tours-and-Events*.



## Technical Exhibits

## The RSNA Technical Exhibit Halls Are Home to the Latest Technology

The RSNA Scientific Assembly and Annual Meeting is home to the specialty's premier forum with products and services from more than 650 leading manufacturers, suppliers and developers of medical information and technology—making the RSNA Technical Exhibit Halls the ideal setting to engage with industry experts and discover the latest medical imaging products and support services designed to streamline operations and enhance patient care. To view the complete exhibitor list, visit **Meeting.RSNA.org.** 

#### **New for 2017!** Machine Learning Showcase

Sponsored by:

### Carestream Google Cloud 2 zebra

The new Machine Learning Showcase will serve as an opportunity for meeting attendees to not only learn more about this emerging area, but also network directly with companies on the forefront of this new technology.

#### **New for 2017!** Start-up Showcase

Innovations in medical imaging are now being introduced on an increasingly accelerated basis. Stay current with new developments and visit the Start-up Showcase to connect with emerging companies positioned to bring new products and services to market.

#### First-Time Exhibitor Pavilion

The First-Time Exhibitor Pavilion features exhibitors who are new to the RSNA annual meeting in a centralized location. Visit the Pavilion to learn the latest in radiology from these innovative companies and seek out other first-time exhibitors as identified by the First-Time Exhibitor logo throughout the Exhibit Halls.

#### Vendor Workshops

Vendor Workshops allow attendees to receive hands-on tutorials of commercial software systems in a classroom setting. Refer to the online program for a complete list of available Vendor Workshops.

#### Publisher's Row

Visit with top medical publishers for a look at the latest releases in educational material. RSNA 2017 keeps you current with all that's new!



## The Latest Radiological Techniques and Best Practices in Patient Care

Equip yourself with the most up-to-date information from today's radiology leaders with refresher courses, scientific sessions, plenary sessions and education exhibits.

#### Learning Objectives

Onsite

At the conclusion of the RSNA Scientific Assembly and Annual Meeting, participants will be able to:

- Access the results of new research and assess its potential application to clinical practice
- Improve basic knowledge and skills relevant to clinical practice
- Practice new techniques
- Evaluate the potential of technological innovations and advances to enhance clinical practice and problem solving
- Apply principles of critical thinking to ideas from experts and peers in the radiologic sciences

#### Continuing Education Credits Available

The Radiological Society of North America (RSNA®) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

The RSNA designates this live activity for a maximum of 98.50 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the

You will evaluate CME courses and claim your credit electronically, so you can print your certificate onsite at the meeting and walk away with your certificate in hand. As the meeting approaches, you will receive information on how to claim CME instantly from the courses you take.

The Commission on Accreditation of Medical Physics Education Programs (CAMPEP) has approved the direct transfer of AMA PRA Category 1 Credits™ to Medical Physics Education Programs (MPCEC) on a credit-for-credit basis for medical physicists.

RSNA is an ARRT®-approved Recognized Continuing Education Evaluation Mechanism Plus (RCEEM+) and will provide Category A+/A continuing education credits for radiologic technologists and radiologist assistants.

#### International Attendees

CME credits may be transferable. See below for details.

- Australia and New Zealand: RSNA is an authorized CPD provider.
- Canada: AMA PRA Category 1 Credits™ can be converted to Royal College MOC credits.
- Mexico: All AMA PRA Category 1 Credits™ are transferable.
- Europe: Due to an agreement of mutual recognition, the UEMS-European Accreditation Council will convert AMA PRA Category 1 Credits™ to EACCME European CME Credits (ECMECs). For more information, contact the European Union of Medical Specialists (UEMS) at info@uems.net or visit UEMS.net or EACCME.eu.
- Worldwide: CME claimed at RSNA 2017 may be transferable. Contact the CME governing body in your home country for details

103<sup>rd</sup> Scientific Assembly and Annual Meeting

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## Highlights in Education

Over 400 educational courses, 200 scientific sessions and 1,700-plus oral scientific sessions make RSNA 2017 a vital source for quality education. From refresher fundamentals to the latest cutting-edge science, learn from radiology leaders and discover healthcare's breakthrough innovations.











#### Deep Learning & Machine Intelligence in Radiology Sunday, November 26

Current and near-future requirements and constraints will require radiology practices to continuously improve and demonstrate the value they add to the healthcare enterprise. Merely managing the practice will not be sufficient; groups will be required to compete in an environment where the goal will be measurable improvements in efficiency, productivity, quality and safety. This session will look at the ways in which these potentially promising technologies might be used by radiology, including the application of deep learning/ machine intelligence to add value to patient care and how best to validate the performance of these technologies.

#### Corporate Symposiums

#### Sunday, November 26 to Thursday, November 30

Attend educational programming provided by RSNA 2017 exhibitors onsite at McCormick Place during the annual meeting. Symposium session details can be found in the meeting program, online at *Meeting.RSNA.org* and on signage outside of the meeting room. CME Credit, if provided, will be through a third party provider and not through RSNA.

#### Emerging Technology: Imaging of Dementias Monday, November 27

In this course, participants will develop an understanding of which FDA-approved MR techniques are currently available for improving differential diagnosis in patients with dementia and increase their basic knowledge of how MR results correspond to clinical dementia phenotypes. Recent technological advances, including applications of dynamic susceptibility contrast (DSC) MR, arterial spin labelling (ASL) and resting state functional connectivity MRI (rs-fcMRI) in the setting of patients with dementia, will also be discussed.

#### Neuro and MSK (Case-based Competition) Wednesday, November 29

The extremely popular audience participation educational experience, Diagnosis Live<sup>TM</sup> is an expert-moderated session featuring a series of interactive case studies that will challenge radiologists' diagnostic skills and knowledge. Participants will use their personal mobile devices to test their knowledge in a fast-paced session that's both educational and entertaining. After the session, attendees will receive a personalized self-assessment report via email that will review the case material presented during the session, along with individual and team performance.

#### 3D Imaging in Musculoskeletal: Acquisitions, Printing and Applications

#### Thursday, November 30

3D printing is a recent and exciting development in musculoskeletal (MSK) imaging. This course will review what an MSK radiologist should know about 3D printing and protocol design. Real life applications of 3D printing with respect to musculoskeletal pathology will be discussed.

#### Machine Learning Courses

In the Hall D Learning Center, a week-long RSNA Deep Learning Classroom, presented by NVIDIA DLI, will give annual meeting attendees a hands-on opportunity to engage with machine learning tools, write algorithms and improve their understanding of emerging machine learning technology.

# **COLOMBIA**

### **RSNA** 2017



Monday, November 27 | 10:30 AM to 12:00 PM

### DIAGNOSTIC IMAGING IN TROPICAL AND INFECTIOUS DISEASES

- ► Institutional Introduction by the President of ACR
- ► Imaging of the Tropical and Infectious Diseases of the Head, Neck and Spine
- ► Imaging Overview of Chagas Disease
- ► Imaging Manifestations of Tropical and Infectious Diseases of the Abdomen
- Question Session and Video Presentation "Colombia, Magical Realism"

# SPECIAL RECOGNITION FOR COLOMBIAN ATTENDEES

Receive a special ribbon for your badge at these sessions with closing remarks by RSNA President Richard L. Ehman, MD.

#### LEARN ABOUT RADIOLOGY IN COLOMBIA

Visit the Asociación Colombiana de Radiología (ACR) at booth #1018 to learn more about the radiology community in Colombia.



Tuesday, November 28 | 10:30 AM to 12:00 PM

### RADIOLOGY IN ISRAEL: EXPERIENCE FROM THE LAND OF INNOVATION

- ► Overview of Radiology in Israel
- Advanced Technologies for the Evaluation of Crohn's Disease:
   Video Capsule Endoscopy,
   DWI in MRE and Biological
   Biomarkers
- ► Medical Computer Vision Applications Using Deep Learning Algorithms
- ► Cutting-Edge Interventional Oncology

### SPECIAL RECOGNITION FOR ISRAELI ATTENDEES

Receive a special ribbon for your badge at these sessions with closing remarks by RSNA President Richard L. Ehman, MD

- ► Seeing the Bigger Picture: Israel's National Sharing Initiative
- ► Hyperbaric Oxygen Therapy in Traumatic Brain Injury Patients
- ► Novel Applications of 3D Printing
- MRgFUS: Spectrum of Clinical Applications

### LEARN ABOUT RADIOLOGY IN ISRAEL

Visit the Israel Radiological Association (ISRA) at booth #1019 to learn more about radiology in Israel.



Expanded Content | Extended Access | More Ways to Earn CME

Maximize your meeting experience. Register for the RSNA 2017 Virtual Meeting for an incredible array of CME-eligible educational programming, over 100 live-streamed and on-demand sessions, scientific presentations and more!

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## RSNA 2017 Virtual Meeting

#### Valuable Content

With over 100 live-streamed and on-demand courses, the Virtual Meeting gives you access to educational courses, plenary sessions and additional meeting content.

#### Extended Access

In addition to live and on-demand programming during the annual meeting from November 25 to December 1, enjoy extended access through February 28, 2018, at 4 PM CT.

#### **CME** Credit

RSNA 2017 Virtual Meeting offers CME credit for all live-viewed sessions upon completion of a course evaluation or submitting correct diagnoses for Cases of the Day and select on-demand sessions upon successful completion of a test and course evaluation.

- Live sessions must be viewed at the time of the course to be eligible for CME credit
- Content captured during live sessions will be made available for on-demand viewing within 24 hours of the live session, and will remain available through February 28
- Only those courses designated as CME-eligible on demand will qualify for CME credit when viewed on demand following successful completion of a test and course evaluation

#### Your Time, Your Place, Your Meeting, **Your Community**

With the Virtual Meeting, you have the power to maximize your meeting experience—when and where you choose! What's more, join the virtual community with live chat capabilities allowing you to discuss course content with colleagues from across the globe. Register now to get the most from RSNA 2017.

#### Visit Meeting.RSNA.org/Virtual to:

- View the complete Virtual Meeting course listing
- Access live and on-demand courses during and after the meeting

#### **Dates and Hours**

The Virtual Meeting is available beginning at 8 AM CT on Saturday, November 25, with sessions beginning that afternoon. Live programming will run simultaneous to the RSNA 2017 annual meeting, which ends on Friday, December 1. After that date, all Virtual Meeting programming will run on demand through February 28, 2018, at 4 PM CT.

#### Cost

Flexible pricing allows you to attend the RSNA 2017 Virtual Meeting in conjunction with the live annual meeting or as a stand-alone product. Visit *RSNA.org/Register* to learn more; retired RSNA members receive free access.

#### Live Content Available for CME Credit

The live Virtual Meeting activity has been approved for 85.50 AMA PRA Category 1 Credits™. To qualify for CME credit for live (virtual) participation, document your attendance by evaluating the courses in which you participate: then, claim credit online using CreditEval. In order to receive credit, you must attend the entire session. The virtual session will automatically track your attendance. For each course in which you participate virtually, a link will be made available at the conclusion of the course. Claim credit through the posted credit evaluation deadline, which is typically one week after the end of RSNA 2017.

Once you have evaluated all eligible courses, follow the prompt to print your CME certificate for your live Virtual Meeting courses. For RSNA members, credits will automatically be applied to the RSNA CME Repository.

#### CME-Eligible Content On Demand

Participants that watch CME-eligible on-demand courses will be prompted to complete a test on the material after viewing. After achieving a score of 80 percent or better, you will be asked to complete a course evaluation. Once these two requirements are met, you will receive an email with your on-demand CME certificate attached. One on-demand CME certificate is sent for each ondemand course completed. You may also view your certificates in the CME Repository for RSNA members.

RSNA extends its appreciation to instructors who have provided questions and references for these courses, making on-demand CME possible. AMA considers on-demand programming as an Enduring Material and requires assessment of the learner by patient management case studies, a post test and/or application of new concepts in response to simulated problems.

#### Cases of the Day

Virtual Meeting participants may submit answers for Cases of the Day by midnight ct on the day the case is presented at the annual meeting. Correct answers will be revealed the following morning. Virtual Meeting participants who submit the correct answer will receive 0.5 AMA PRA Category 1 Credits™.

#### More Information

Contact *virtual@rsna.org*, or call 1-630-571-2670 or toll-free 1-800-381-6660 from the United States or Canada, between the hours of 8 AM and 4 PM CT Monday through Friday.

Registration: Virtual Meeting registration runs concurrent to RSNA 2017 registration, and will continue through February 28. Register at RSNA.org/Register.

## Location, Location, Location



Situated in the nation's heartland, Chicago is a world-class city easily accessible from both U.S. coasts and every corner of the globe. Two large, modern airports offer convenience for both arrivals and departures and public transit makes travel within the city efficient. Plus, when you consider all the amenities of McCormick Place, the undisputed leader among convention centers in North America, it's easy to see why Chicago is good for business.

And it's good for pleasure, too. Broadway shows, department stores, sporting events, art galleries, designer boutiques, live music, nightclubs, museums, five star dining and deep dish pizza...Chicago has it all—including RSNA 2017, radiology's premier event.

### UNITED

#### **United Airlines**

United offers discounts from 2 to 10% off applicable fares. Discounts apply on United Airlines and flights operated by United or other airlines branded United Express. International discounts are allowed on flights operated and/or marketed on the following carriers, provided such flights are booked by a travel agency or United Reservations. Flights via the Atlantic: Air Canada, Austrian Airlines, Tyrolean Airways, Brussels Airlines, Lufthansa Airlines, Swiss International Airlines. Flights via the Pacific: United codeshare flights operated by All Nippon Airways. Applicable terms and restrictions apply. Book online at *United.com/MeetingTravel* and enter offer code ZXNX941696. or call United at 1-800-426-1122 and provide the offer code. Service fee applies for phone reservations.



#### **Delta Airlines**

Delta offers special discounts off most fares. Applicable restrictions may apply. Discounts applicable to U.S./Canada originating passengers. Book online at *Delta.com/Meetings* and enter Meeting Event Code NMPES, or call Delta at 1-800-328-1111 and provide the event code. Service fee applies for phone reservations.



#### Experience the TravelStore Difference Today and Enter to Win Free Airfare

Book your trip with TravelStore and experience the personalized service that has made them one of the best travel management companies in the nation. Your peace of mind is their top priority cutting edge technology and personal attention to detail ensure you have the best travel experience possible including:

- Personalized Service Call and speak with a live person who is eager to assist when the unexpected happens
- Automated Seat-Checker Systems running 24/7 continually seek the best seat to match your preferences
- Automated Pre-Travel Fare Auditing Find every opportunity to save money up to the last possible minute
- TravelStore's Free Mobile App Check flight status and contact your agent from your smartphone with the touch of a finger
- Continual Flight Monitoring When things don't go according to plan, receive timely alerts with alternative solutions

Special Offer for RSNA Attendees! Book air travel through TravelStore by September 28, 2017, and you'll be entered in a drawing for a \$500 USD travel credit good toward future airfare on United Airlines. Experience the TravelStore Difference Today! Call 1-800-850-3220, 8:00 AM to 5:30 PM PST and mention code AM2017 to book your travel today.



#### Reserve your hotel room with RSNA's official **Hotel Partners**

The three official hotel partners for RSNA are only Experient, ESA Voyages and ACE Marketing; no other companies are authorized by RSNA. Do not risk your credit card or hotel reservation; unauthorized hotel solicitors may result in unfortunate and expensive consequences. Be sure to make your reservations early to secure your preferred selection and access to great benefits.



#### **Experient**

Official hotel reservation partner for individuals registering for the annual meeting. For more information, visit *RSNA.org/Register*.

#### e.s.a. voyages

#### E.S.A. Voyages

Official international travel partner for groups, providing a variety of international travel packages including airfare and hotel. For more information, contact esa@esavoyages.fr.



#### **ACE**

Official travel partner for groups coming from China and Taiwan, providing travel and hotel packages. For more information, contact stephaniezhu@acemarketing.com.cn.

#### **Budget-Friendly Travel**

Chicago's first-class dining and cultural attractions are second to none—but you can enjoy all the city has to offer without spending a fortune. A wide array of low-to-no-cost activities are located within walking distance or a quick shuttle bus ride from McCormick Place, including the Chicago Cultural Center with its year-round calendar of events featuring free art exhibits, lectures, music and more. Insider's tip: while you're there, be sure to check out the world's largest Tiffany stained-glass dome in Preston Bradley Hall. Additional free Chicago attractions may be found at the Historic Water Tower, the Hyde Park Art Center, the University of Chicago's Smart Museum of Art and the Museum of Contemporary Photography, among others.

For more budget-friendly ideas on getting the most from your stay in Chicago, visit:

- Choose Chicago (*ChooseChicago.com*)
- Chicago Greeter Visits (*Chicagogreeter.com*)
- Free Tours by Foot (*Freetoursbyfoot.com/Chicago-tours*)
- Free Things to do in Chicago (Chicago.thelocaltourist.com/freethingstodo)
- Things to Do in Chicago (Thrillist.com)

#### Shuttle Bus Service

RSNA provides complimentary shuttle bus service between official RSNA hotels and McCormick Place—this free benefit makes navigating Chicago convenient and is included when you book your hotel through RSNA. Buses operate daily with departures to and from McCormick Place every 15 to 30 minutes. Signs will be present in both McCormick Place and participating hotel lobbies with exact service times, hotel locations and shuttle bus stops.

#### 103<sup>rd</sup> Scientific Assembly and Annual Meeting

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### Hotel Reservations

We've secured over 85 hotels in downtown Chicago offering discounted rates exclusively available to RSNA-registered participants. Register at **RSNA.org/Register** to view hotel rates and availabilitu.

#### Top Reasons to Secure Your Reservation through RSNA:



#### **Discounted Rates**

We're here for you before, during and after the event with discounted rates so you can enjoy a longer stay. Exclusive flexible rates available for a multi-night stay.



#### **Exceptional Customer** Service

Enjoy peace of mind knowing RSNA works on your behalf to resolve hotel disputes and assist with your hotel questions or concerns.



#### Free Transportation

Minimize transit frustration with free shuttle bus and Metra train service to and from all RSNA-contracted hotels and McCormick Place



#### Easily Modified Hotel Reservations

We work with you to make sure your reservation is right.



#### **Exclusive Amenities**

Receive a variety of special amenities exclusively for RSNA attendees.



#### Support RSNA

Allow us to negotiate your best deal and help increase the Society's buying power.

#### **Hotel Deposit Policy**

A deposit equal to the first night's room and tax is required to confirm your hotel reservation. The credit card used must be valid through December 2017 and will be charged by the hotel approximately two weeks before the annual meeting. If the credit card is declined, the reservation may be canceled by the hotel. Attendees may also send a check or money order for the hotel deposit.

#### **Hotel Cancellation Policy**

Reservations may be canceled without charge through October 27, 2017, by emailing Experient at rsna@experient-inc.com. Failure to comply will result in forfeiture of the deposit equal to the first night's room and tax. Early departures will result in the loss of the first night's room and tax.

#### Reservation Changes

#### Prior to November 8

Make changes online at **RSNA.org/Register** or contact *rsna@experient-inc.com*. Name changes and/or swapping of room reservations is not allowed.

#### November 9 to 13

Reservations and deposits will be transferred from Experient to the hotels and therefore cannot be altered during this period.

#### Cancellations and Early Departures

Written requests for room cancellations must reach rsna@experient-inc.com by November 8.

#### After November 13

Contact the hotel directly for date changes and room cancellations. Room availability and rates are at the hotel's discretion.

- Early departures will result in the loss of the first night's room and tax.
- Failure to check in at the hotel on your scheduled arrival day will result in forfeiture of your reservation and hotel deposit. The hotel will accommodate you on a space-available basis.
- When canceling your room reservation directly with the hotel. document the date and time of your call and the name of the person with whom you spoke. Obtain a cancellation number.

#### **Special Notes**

- Suites available upon request. Contact Experient at 1-800-650-7018 or 1-847-996-5862.
- Attendees may not request hotel reservations through technical
- Rates do not include a 17.4% Chicago hotel tax (subject to change).
- A service fee has been included in your room rate to defray the cost of registration and local transportation.



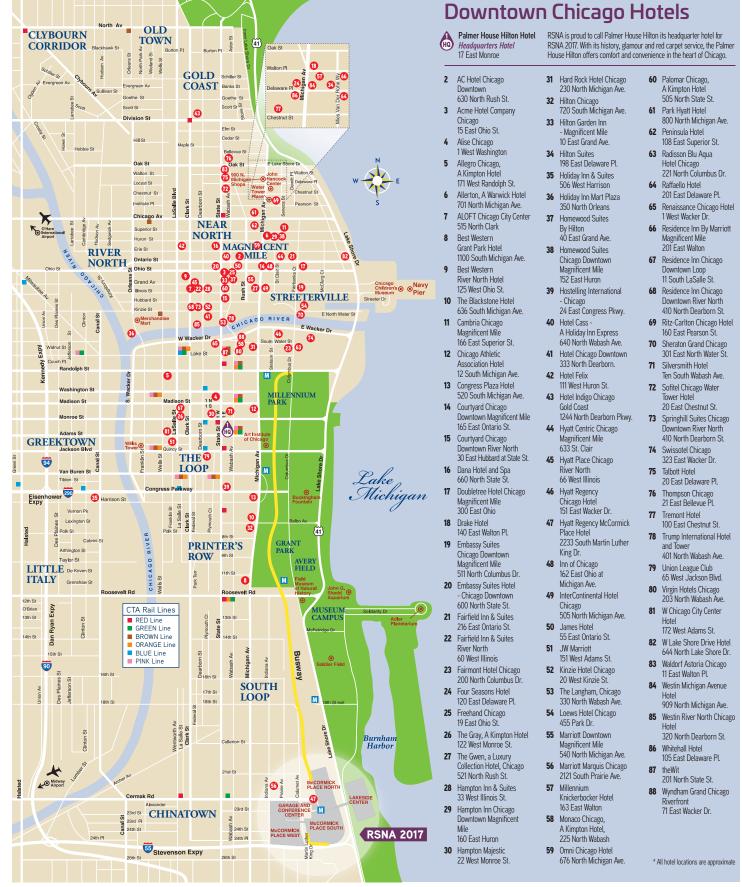
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Explore





## Why wait?

Your Room

Reserve

### Reserve your RSNA hotel room today!

Save up to 44% when you book with RSNA.\*

With discounted rates, free transportation, exclusive amenities and over 85 hotels secured for the annual meeting, there is simply no better option than to book your hotel through RSNA. We even provide free shuttle service to and from McCormick Place in addition to complimentary Metra train tickets.

Plus, when you reserve a hotel room through the RSNA hotel reservation system, you'll receive an exclusive link for a 25% discount on your fare from GO Airport Express when travelling from either Chicago O'Hare or Midway International Airports. As an added bonus, Go Airport Express is proud to support RSNA's Inspire-Innovate-Invest: The Campaign to Fund Radiology's Future® by donating a portion of all proceeds raised during the RSNA Annual Meeting to the RSNA Research & Education Foundation.

Come early and see Chicago or extend your stay after the annual meeting to explore the city. Exclusive discounted rates are available for multi-night reservations before, during and after the event so you can make the most of your visit.

RSNA has worked with over 85 Chicago hotels to secure the best rates — but don't take our word for it; the numbers speak for themselves.

#### Example Savings\*

#### Palmer House Hilton

Online Travel Sites: \$354 RSNA Rate: \$235

Savings: \$119/34%

#### Sheraton Grand Hotel

Online Travel Sites: \$409 RSNA Rate: \$241

Savings: \$168/41%

#### Westin Michigan Avenue

Online Travel Sites: \$439

RSNA Rate: \$245

Savings: \$194/44%

\*Savings based on rate comparison from online travel sites as of 8/14/17.



Book now at RSNA.org/Register







#### **Save time**. Register and book your hotel online at *RSNA.org/Register*.



#### Telephone

(Mon-Fri. 8 AM to 5 PM CT) 1-800-650-7018 1-847-996-5862 (Outside U.S. & Canada)



(Available 24 hours) 1-888-772-1888 1-301-694-5124



Experient/RSNA 2017 5202 Presidents Court Suite 310 Frederick, MD 21703, USA



#### **Ouestions?**

RSNA@experient-inc.com

If you need aid or services at RSNA 2017 as identified under the Americans with Disabilities Act, call RSNA at 1-630-571-7862 by October 21.

#### **New for 2017!** Simplifying Your Meeting Experience

- Name badges will not be mailed in advance. All attendees must pick up badges and meeting materials at designated registration areas throughout McCormick Place, or at the InterContinental Hotel Chicago and the Hyatt Regency Chicago. A valid photo ID is required.
- Your badge is now equipped with beacon technology that eliminates the need to verify your attendance, simplifies the CME process and links you to Meeting Central for an enhanced meeting experience.

Please note that although your badge also allows RSNA to gather data to improve future meetings, we will never share, rent or sell your personally identifiable information. To opt out of this technology, please visit any registration location.

#### **Badge Classification**

Badge classification is subject to RSNA approval and category or rate change. Registration categories 15, 18 and 23 require verification in order to be processed. These categories require a business card, a letter from hospital administration stating your role in radiology, a valid RT license or student ID copy. Upload during

online registration or email *rsnaverify@experient-inc.com*. If verification qualifies you for a different registration category, the registration will automatically be reclassified and you will be charged the appropriate fee. Registration is subject to cancellation if verification is not provided within five business days after registration.

#### Spouse/Family Member Badge

Annual meeting professional registrants\* are entitled to one complimentary spouse/family member badge; each additional badge is \$50. This badge is intended for use by a spouse or family member (16 and over) accompanying an annual meeting professional registrant to the meeting. It allows access to technical exhibit halls, Learning Center and classrooms, space permitting, after all professional registrants have been seated. CME credit is not tracked or awarded. A co-worker or industry associate is not eligible for this badge and must register as a professional and pay the applicable registration fee. Spouse/Family member badge is subject to RSNA approval. To uphold professional and educational standards, children under 16 years of age are not permitted in the exhibit halls and will not be issued a badge.

\*Excludes Virtual-only and Technical Exhibits-only package registrants.



#### **Registration Changes and Cancellations**

- Name changes are not allowed—new registration and payment is required
- Badges are non-transferable
- All registration cancellations must be made in writing to \*rsna@experient-inc.com\*\* by October 27
- A \$50 administrative charge applies per canceled registration
- Refund requests received after October 27 will not be accepted
- Cancellation policy applies to all registration packages, including those processed after October 27

#### Photography and Video Recording

Photography and video recording will be used throughout McCormick Place. By registering, you acknowledge the possibility of being photographed or filmed and give RSNA consent to use your image for marketing or promotional purposes.

#### **RSNA** Welcomes International Attendees

Although the annual meeting is officially in English, RSNA offers translation services in Chinese, Dutch, French, German, Italian, Japanese and Spanish, available at the Information Desks.

#### International Visitors: Act Now for Visa

RSNA is deeply committed to serving all of our members and supporting the vital work being done to further advance the science of radiology. If you must apply for a temporary visa to attend the RSNA annual meeting, you are advised to apply as soon as travel to the U.S. is decided.

#### International Invitation Letter

RSNA offers an official letter of invitation for RSNA 2017 attendees. The letter of invitation, although not required for the visa application, can assist as a supporting document. Present this letter of invitation from RSNA to the Consular Officer during the visa interview.

- Request a customized letter during online registration or by visiting *RSNA.org/Visas*.
- All visa applicants are advised to apply for their visas as soon as travel to the United States is contemplated and not later than three to four months in advance. Apply early!



November 26 to December 1 McCormick Place, Chicago







## **New!** Annual Meeting Packages Designed with You in Mind

RSNA is excited to announce several new registration options to best meet your needs. Visit **RSNA.org/Registration-Packages** for a registration recommendation! To find out more details about our new package options, refer to page 19.

#### RSNA 2017 Registration Packages

#### Standard Package

The **RSNA Standard Package** includes everything you've come to expect from medical imaging's leading forum:

- 6 Full Days of Conference Access
- 440+ Educational Courses
- 200 Scientific Presentations
- 1.700 Oral Scientific Presentations
- 650+ Technical Exhibits
- CME Credits
- Mobile App & Meeting Central
- Networking Opportunities

#### Virtual Only Package

With an incredible array of educational programming, scientific presentations and more, the Virtual Meeting allows you to maximize your ability to experience it all. The **Virtual Only Package** offers an ideal solution when you cannot attend RSNA 2017 at McCormick Place:

- Over 100 Live-Streamed and Extended access through On-Demand Courses
- Select CME-Eligible Courses On-Demand
- February 28, 2018
- Cases of the Day, Education Exhibits and more

#### **Deluxe Package**

The **Deluxe Package** includes all the benefits of the Standard Package plus complete Virtual Meeting coverage, including:

- Over 100 Live-Streamed and On-Demand Courses
- Select CME-Eligible Courses On-Demand
- Extended access through February 28, 2018
- Cases of the Day, Education Exhibits and More

#### **Executive Package\***

With the **Executive Package**, you receive all the benefits included in the Standard Package plus:

- Executive VIP Tour
- Special Hospital Administrator Programming
- Exclusive Networking Event
- \*Limited Availability

### Premium Package\*

The **Premium Package** includes all the benefits of the Deluxe Package plus your choice of a voucher with five RSNA Bistro tickets, a 25% discount on RSNA Shop Purchases, priority taxi boarding and a \$25 Starbucks giftcard **OR** a six-month trial RSNA Membership (if eligible), which includes:

- Online Access to Radiology and RadioGraphics
- \$250 Worth of Online Education
- RSNA News Trial Subscription

\*Limited Availability

### Technical Exhibits Only Package

The **Technical Exhibits Only Package** provides access to both Technical Exhibit Halls on a day of your choosing:

- Access to over 650+ Technical Exhibits
- Admission to Sessions and/ or CME Credit is Not Offered



### 103<sup>rd</sup> Scientific Assembly and Annual Meeting

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Registration	Packages
11011011011	i i dendges

Rate valid on or before 10/27. Registrations processed after this date will reflect a \$150 increase for most categories.

#### **RSNA** Members

Cod	de Category
10	O Associate Member
11	Active Member
12	2 Member-in-Training
17	7 Student Member (CME/CE credit not tracked or awarded)
2	1 AAPM Member

RECOMMEND PACKAGE	STANDARD	DELUXE	PREMIUM LIMITED AVAILAI	VIRTUAL ONI	EXECUTIVE LIMITED AVAILAI	TECHNICAL EXHIBITS ON (PRICE PER DAY
Deluxe	\$0	\$150	\$300	\$150	N/A	N/A
Deluxe	\$0	\$150	\$300	\$150	N/A	N/A
Deluxe	\$0	\$25	N/A	\$25	N/A	N/A
Deluxe	\$0	\$25	N/A	\$25	N/A	N/A
Deluxe	\$0	\$150	\$300	\$150	N/A	N/A

#### Non-Members

Code	Category							
14	Non-Member Physician a. radiologist b. radiologic scientist c. non-radiologist physician	Premium	\$950	\$1,300	\$1,450	\$600	N/A	\$325
15	Non-Member Resident/Trainee	Deluxe	\$250	\$600	N/A	\$600	N/A	N/A
18	Non-Member Student (Verification required) (CME/CE credit not tracked or awarded)	Deluxe	\$0	\$600	N/A	\$600	N/A	N/A
22	Non-Member Physicist	Premium	\$950	\$1,300	\$1,450	\$600	N/A	\$325
23	Radiology Support Personnel (Verification required)  a. technologist b. engineer c. radiology business manager d. radiology administrator e. radiology/nurse practitioner f. educator g. architect h. government employee (non-physician)  i. information required) system support j. telemedicine/ communications specialist k. facility manager l. assistant (physician/ radiologist)	Standard	\$250	\$600	\$750	\$600	N/A	N/A
24	Hospital or Facility Executive a. hospital or facility administrator b. legal (in-house counsel) c. officer (CEO, CFO, CIO, COO) d. purchasing e. other senior-level personnel	Executive	\$950	\$1,300	\$1,450	\$600	\$1,050	\$325
25	Commercial Research & Development	Standard	\$950	\$1,300	\$1,450	\$600	\$1,050	\$325
27	Industry Personnel a. distributor b. manufacturer c. prospective exhibitor d. other	Standard	\$950	\$1,300	\$1,450	\$600	\$1,050	\$325
31	Healthcare Consultant a. attorney d. purchasing b. computer analyst e. staffing/recruitment c. financial analyst f. other	Standard	\$950	\$1,300	\$1,450	\$600	\$1,050	\$325



November 26 to December 1 McCormick Place, Chicago







### Registration and Hotel Reservation Form

#### Step 1: Contact Information

Last (Family) Name / Degree(s)		RSNA/AAPM Member Number or Customer Number						
First Name		Title / Position	Nickname on Badge					
Institution / Company / Hospital								
Address O Home O Office			_					
City / State / Province		Zip / (Postal) Code	Country					
		_,, ,	@					
Email		Telephone	Twitter Username O Add to badge					
Emergency Contact: Name / Telephone		Accompanying Spouse/Family Member(s) (Childre	n under the age of 16 will not be admitted or issued a badge.)					
O I do not wish to receive third-party promotional messages a	about RSNA 2017.	O Primary Guest \$0	O Secondary Guest(s) \$50/each					
O Check here if, under the Americans with Disabilities Ac	t, you require accommodations or services	in order to attend. You will be contacted by RSNA.						
Step 2: Registration Category	Step 3: Primary Specialty		Step 4: Demographics					
Registration Code(e.g., 23A).	Check only one subspecialty code from		O This is my first RSNA Annual Meeting					
Category(e.g.,Active Member).	○ Breast Radiology ○ Genitourinary	○ Neuroradiology ○ Radiobiology	Date of Birth:					
Refer to page 19.  Check if you are a presenter	O Cardiac Radiology O Head & Neck O Chest Radiology O Health Policy	O Nuclear Medicine O Research O OB/GYN O Safety and Quality						
Package:	○ Computed Tomography ○ Informatics	Oncologic Imaging O Ultrasound	MONTH DAY YEAR					
O Standard O Deluxe	<ul> <li>Diagnostic Radiology</li> <li>Digital Mammography</li> <li>Leadership/Mal</li> </ul>	O Pediatric Radiology O Vascular nagement O Physics and O Other						
O Premium O Executive	O Education O Magnetic Resor	nance Basic Science	O Male O Female					
O Virtual Only O Technical Exhibits Only	O Emergency Radiology O Molecular Imag O Gastrointestinal O Musculoskeleta		Practice setting:  O Academic O Private O Other					
Step 5: Hotel Reservation								
- Arrival Day / Date		Departure Day / Date						
1st Choice: Hotel Number & Name	2nd Choice: Hotel Number & Na	ame 3rd Choice: Hot	el Number & Name					
O Single (1 bed) O Double (2 persons / 1 bed) O Twin (		and Grace. How	er ramber a rame					
Person(s) sharing my room (other than Spouse / Family Memi	ber(s) listed in Step 1 above)							
If my choices are unavailable, please book a room based on: O	O Rate \$	O Location:	O Other:					
	Room Rate Desired							
I do not require a hotel reservation because: O I will reserve	e a room later. O I am staying at a local r	residence.						
O I have reservations at (hotel):	O I am sharing a room re	served by:						
Step 6: Payment Information			Promo Code					
Registration Package (Refer to page 19)		O Check # O American Exp	ress O Discover O MasterCard O Visa					
Registration rate (Refer to page 19)	\$	(payable to <b>RSNA 2017</b> in U.S. funds, drawn on a U.S. bank)						
Spouse/family member badge fees	\$							
Bistro RSNA tickets (\$22/ticket)	\$	Conditions						
5k Fun Run tickets (\$40/runner) Shirt Size: O S O M O L O XL O 2XL	\$	Card number						
A deposit equal to the first night's room and tax is		Name as it appears on card Expires Month / Year						
reservation. The credit card used must be valid thr charged by the hotel approximately two weeks bef-		· <b>X</b>						
Total payment enclosed	_	Cardholder signature required   lauthorize my credit c	tard to be charged the total amount listed. If my fees are totaled incorrectly,					
Total payment enclosed	\$	KSNA will make the n	ecessary adjustments and charge my credit card accordingly.					

Online

1-888-772-1888 RSNA.org/Register 1-301-694-5124 (Outside U.S. & Canada)

Telephone 1-800-650-7018 1-847-996-5862

(Outside U.S. & Canada)

Experient/RSNA 2017 5202 Presidents Court, Suite 310 Frederick, MD 21703, USA

Email questions to: rsna@experient-inc.com







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