

Seeing the World...Clearly

A Woman's Focus on Better Vision

Patti has extremely poor vision and has worn corrective lenses since grade school. She's been to several doctors, but always felt something was missing from the experience. For years, Patti's worn glasses she wasn't happy with just because she felt she didn't have a choice.

Maybe you know someone like Patti. *Maybe you are someone like Patti.* You know you need quality eye care, but are unsure where to find it at a price you can afford. Well, lucky for you, the region's best eye care provider is right in your backyard — at EyeCare Specialties.

Here's Patti's story:

I saw a friend of mine for lunch one day and she was wearing the cutest pair of glasses. It reminded me how out-of-style my own glasses were and how long it had been since I'd had my vision checked. I thought she probably must have spent a fortune on the frames at one of those fancy boutiques, but I just had to ask — they were so cute! She told me she got them at EyeCare Specialties.

What she said next made me decide it was time to book an appointment for myself: "This is the best prescription I've ever had. I can see better than I thought possible."

So, I made an appointment. I was a little apprehensive at first — I thought maybe she just had pretty good eyesight and that's why it was so easy for her to get a good prescription.

When I got to EyeCare Specialties, though, I knew right off the bat that something was different. As I walked in the lobby, I was greeted with a cheerful welcome. That's sure something you don't see everyday...anywhere! The receptionist gave me my paperwork and said she'd answer any questions I might have. But, everything was so straightforward — I didn't even have any questions!

After that, a clinical technician went over my information and ran some preliminary tests: glaucoma, eye pressure, diabetic retinopathy, general eye coordination — and that's just the

beginning! I was amazed at how concerned she was! I've never had that kind of service from a doctor — let alone a staff member. It's because the clinical technicians at EyeCare Specialties are so well trained that they can do so much. It's like having an eye exam *before* your eye exam!

When I saw my doctor, I was very impressed by the time he spent consulting with me. It was nice to actually talk to someone who genuinely understands my condition. He reviewed my family's eye history, my work conditions,

my hobbies, allergies I had and medications I took. He basically wanted to know everything that had to do with my vision. After my exam, he also took the time to explain to me what he had found and his recommendations for my vision correction.

In the optical department, an optician helped me pick out a new pair of frames. She was so knowledgeable! She helped me find a pair that highlighted my facial features *and* my coloring. She also explained the Value Packages. What a great deal! I can save even more on top of the already competitive prices. EyeCare Specialties

also manufactures its own lenses called Crystal Vue™. They're hand-molded for edge-to-edge clarity and still low in cost.

I'm so glad I tried EyeCare Specialties. I can't wait to see my friend for lunch to show off my new look!

In Lincoln, EyeCare Specialties is located at 7930 O Street and at 29th and Pine Lake Road. In Adams at 620 Main Street.

For more information or to make an appointment, please call 402-488-1291.

