



MADHURI RAMESH

PERSONAL SUMMARY

1. Biotech engineer with ~ 2 years of experience in Quality Control, Information Management and documentation management of clinical trial process data for a Pharmaceutical company.
2. A responsible and committed blogger who displays an ability to write balanced, informative and interesting stories focusing on current issues, travel and lifestyle that give all involved parties an opportunity to have their say.
3. A quick learner who can absorb new ideas and can communicate clearly and effectively.
4. Possessing excellent bonding skills and an enquiring mind that helps to win over the confidence of people.
5. Multi skilled with an ability to build strong working relationships with fellow, journalists, bloggers, etc.

ADDRESS AND CONTACT:

35 Graham Road, Turnpike Lane,
London North, United Kingdom,
Postal Code: N15 3NH.

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EMAIL: madhurir321@gmail.com
Website: <http://jauntwanderer.com->

SOCIAL MEDIA

LinkedIn :
<https://www.linkedin.com/in/madhuri-ramesh-734b5241/>

Instagram:
<https://www.instagram.com/maddybalistic/>

Twitter:
<https://twitter.com/maddybalistic>

Blogs: <http://jauntwanderer.com>

JOURNALISM PROJECTS

Final Project:
<https://youtu.be/BdK8pQuj254>

Portfolio:
<https://madhuri-ramesh.journoportfolio.com>

LANGUAGES

English - Excellent
Hindi - Read, Write & Talk
Kannada - Talk (Native)
Konkani - Mother Tongue

HOBBIES

- Reading novels
- Travelling
- Sketching and painting
- Swimming
- Poetry writing on YourQuote

PROFESSIONAL EXPERIENCE

FREELANCE WRITER (26 Articles published)

1. Jaunt Wanderer (personally owned).

Job Title: **Blogger.**

From: August 2018 to Current. Blog Link: <http://jauntwanderer.com>

Description of work:

- Researched travel and lifestyle subjects before writing and publishing 500 to 1000-word pieces.
- Monitored website and social media traffic.
- Utilised well-developed social listening skills to craft valuable original content.
- Utilised editing and photography tools to enhance storytelling.
- Posted original content to Jaunt Wanderer Wordpress website.
- Utilised expertise in SEO to carefully craft appealing content, growing site traffic and improving user experience.
- Monitored content engagement and interaction, tailoring future posts to maximise areas of high interest.

2. "The World Today magazine" London.

Job Title: **Contributor.** Published: May 2020

Link: <https://www.chathamhouse.org/publications/twt/britain-living-coronavirus>

Description of work:

Contributed an article to Chatham House's "The World Today magazine" London on "Britain Living with Coronavirus"

3. The Times of India, Bangalore, India.

Job Title: **Blogger.** From: October 2018 to June 2019

Blog Link: <https://timesofindia.indiatimes.com/blogs/author/madhuri-ramesh/>

Description of work:

- Weekly blogger at the Times of India (Blogs) website. Blog Name: Reality Check.
- Researched the ups and downs faced by modern society and proceeded with writing blog posts about it.

4. NetTV4U movie website, India.

Job Title: **On-Line Content Writer.**

From: May 2016 to June 2016 Website: <https://nettv4u.com/>

Description of work:

- Created many pieces on various topics, including movie reviews.
- Accurately sourced work and effectively researched topics.
- Created over 20 original and concise pieces in 2 months

ACCOMPLISHMENTS

- Room sponsor for Centre Point UK Homeless Charity
- Participated in the "Blood Donation Camp" as a donor conducted by Narayana Hrudayalaya Hospitals
- Volunteer at "Indian Cancer Society (ICS)"
- Volunteer at "Compassion Unlimited Plus Action (CUPA) Second Chance Adoption Centre.
- Volunteer at DNA Life, Bangalore
- Volunteer at People For Animals (PFA).

STRENGTHS

- Hard working, Punctual and Disciplined
- Learning attitude
- Ability to work in teams as well as independently
- Sincere and Self-confident
- Willingness to complete given task on time
- Able to deal with setbacks and rejections

TECHNICAL SKILLS

- Microsoft Office: Word, Excel and Power Point
- Google Drive, Docs & Sheets

BIOINFOMATICS SKILLS

- Systems Biology tool: Cell Designer
- Bioinformatics tools and databases: NCBI BLASTn, BLASTx, BLASTp
- MSU Rice Genome Annotation Browser
- Repeat Masker (RepBase) - (girinst.org)
- Quality controls

WORK EXPERIENCE - BIOTECHNOLOGY

1. Company: Accenture Solutions Pvt Ltd, Bangalore, India, (Life-Science Business Unit for Pharmaceutical Sector)

Job Title: Quality Auditing Analyst

From: August 2017 to May 2019

Website: <https://www.accenture.com/in-en/about/company/india>

Description of work:

- Management of external clinical trial process data from onshore clients of top global Pharmaceutical companies.
- Provide support for improving operations and resolving issues to deliver top-notch customer service.
- Remediation of external data as well as the creation and reconciliation of various process related documents.
- Monitor database and integrations to ensure data flow to and from external systems are accurate and complete within timelines.
- Handle many inbound calls per day.

2. Company: Transdisciplinary University (FRLHT), Bangalore, India

Job Title: Student Research Internship

From: January 2017 to July 2017

Website: <http://tdu.edu.in/>

Description of work:

"Identification of Transposon association with R-genes in Indica rice variety"

EDUCATIONAL QUALIFICATION

1. City, University of London, London, United Kingdom

Master of Arts (M.A.) International Journalism

Website: <https://www.city.ac.uk/>

Start from 09-09-2019 To 31-08-2020

Completed coursework in Digital, Print and Broadcast media
Project link:

2. PES University, Bangalore, India

Bachelor of Engineering (B.E.) Biotechnology

Website: <https://www.pes.edu/>

Start from 01-07-2013 To 31-05-2017

CGPA/GPA: 7.1

3. Jain International Residential School, Bangalore, India

Higher Secondary School

Website: <https://www.jirs.ac.in/>

Start from 01-07-2012 To 31-05-2013

Physics, Chemistry, Mathematics, Biology (PCMB)

Percentage: 71.1%

4. National Public School, Bangalore, India,

High School

Website: <https://www.npsnr.com/>

Start from 01-07-2010 To 31-05-2011

Physics, Chemistry, Mathematics, Biology (PCMB)

CGPA: 9.4

JOURNALISTIC SKILLS

- Content Writer
- Writing stories
- Publisher
- Digital Marketing
- Social Media Marketing
- Copy Editor
- Interviewing
- **Video Editing:** Adobe Premier Pro, iMovie, Filmora, Adobe Photoshop
- **Audio editing:** Adobe Audition
- Wordpress design and hosting
- **SEO** proficient
- Google Trends, Ads, Analytics
- Burli