



NUTAN SHINDE

CLIMBER, CONTENT WRITER, SOCIAL MEDIA MANAGER

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<https://instagram.com/nutaneer>

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SKILLS

Content/Creative/Fictional Writing

Digital Marketing

Social Media Marketing, planning, analysis, market research, editing, SEO

WordPress

Interviews

Travel Blogging

Project Management

PROFESSIONAL EXPERIENCE

FREELANCE CONTRIBUTOR/WRITER - PRESENT

Featured in Gym Climber 2022 Edition, Climbing Ascent 2021 issue, and Wired for Adventure's April 2021 issue.

I have written articles for various popular outdoor travel companies like Rock and Ice, UKClimbing, UKHillwalking, ExplorersWeb, 5CClimbers, GearJunkie, KidsStopPress, etc. [My portfolio](#)

FREELANCE SOCIAL MEDIA MANAGER • JULY 2020 - PRESENT

I have done Social Media Marketing for [Moja Gear](#), [The Climbing Initiative](#), [United We Climb](#), [Lisa Climbs](#), [Trek The Himalayas](#)

CONTENT HEAD • TREK THE HIMALAYAS • JANUARY 2018 - AUGUST 2021

I worked as Content Manager for Trek the Himalayas, India's leading trekking company. I was responsible for writing articles, newsletters, editing, curating Youtube videos, Social Media Marketing, planning strategies, market research, analysis, maintaining communication with Sales and Field teams.

SOCIAL MEDIA INTERNSHIP • WOMEN'S WEB • MARCH - JULY 2021

GHOSTWRITING FOR OUTDOOR TRAVELERS/CLIMBERS/HIKERS - PRESENT

SOFTWARE ENGINEER • PACKET DESIGN • JULY 2014 - JUNE 2018

PRINT FEATURES

Gym Climber [2022 Edition](#) - Feature story on CLAW (Climb like a Women), India's biggest all-women climbing event

Climbing Ascent [2021 Annual Edition](#) – Feature story on Suru, a bouldering place in the Ladakh region

Wired for Adventure [March/April 2021 issue](#) – Story of three Indian Women climbing 5.13 grades overcoming societal and family barriers

Summit Magazine [Autumn Edition 2021](#) – My personal life story was featured in British Mountaineering Council's (BMC) Summit Magazine

RESEARCH WORK

DREAM WANDERLUST (India's only online news media dedicated to Mountaineering/Climbing) I work with this media agency as a News Reporter, Researcher, and Editor. My candid chat with Jost Kobusch before his [Solo-Winter Everest Ascent](#) was the most admired interview.

PERSONAL BLOG

I have been climbing and trekking in the Himalayas and Sahyadris since 2016. I have maintained a blog for all my travel experiences on my [website](#). It also includes my research on [Networking](#) concepts like SDN and routing protocols.

VOLUNTEER WORK

Digital Marketing Strategist – [The Climbing Initiative](#)

Advisor and Social Media Expert – [United We Climb](#)

Social Media Strategist and Outdoor Expert - [Deepak Institute of Sports Climbing \(DISC\)](#)

QUALIFICATIONS

BASIC MOUNTAINEERING COURSE · AUGUST 2017 · JAWAHARLAL INSTITUTE OF MOUNTAINEERING (JIM)

Completed course with *A grade*. I received the '*Civil Consolation Prize*' for being technically strong and good at rock climbing.

BACHELOR OF ENGINEERING IN INFORMATION TECHNOLOGY (BE IT) · 2010-2014 · PUNE INSTITUTE OF COMPUTER TECHNOLOGY (PICT)

APPRECIATED ARTICLES

My [other interview](#) with one of India's best ultramarathon runners, Breeze Sharma.

Informative articles for Trek The Himalayas:

- [Walking hacking in the mountains](#)
- [Myths about AMS](#) (Acute Mountain Sickness)
- [How to use a trekking pole](#)

[My trek experience](#) with India's First Female Everester, Bachendri Pal, and India's First Woman Seven Summiteer, Premlata Agarwal.

More featured articles: [my portfolio](#)