

# **NUTAN SHINDE**

**CLIMBER, CONTENT WRITER, SOCIAL MEDIA MANAGER** 

## CONTACT

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Website: https://nutanshinde.wordpress. com/

Social Media Profile: https://instagram.com/nutanee er https://www.facebook.com/nut aneeer

## **MARKETING SKILLS**

## Content/Creative/Fictional Writing

Writing newsletters, articles, Travel Itineraries

Freelance/Ghost writing

**Taking interviews** 

Social Media marketing

**Travel Blogging** 

**Poster Making** 

## **PROFESSIONAL EXPERIENCE**

### FREELANCE CONTRIBUTOR/WRITER

I have written articles for various popular outdoor travel companies like UKClimbing, UKHillwalking, ExplorersWeb, 5CClimbers, GearJunkie, KidsStopPress etc. Refer <u>my portfolio</u> for my published articles.

**FREELANCE SOCIAL MEDIA MANAGER** • JULY 2020 – **PRESENT** I do digital marketing for <u>Moja Gear</u>, <u>Iloveclimbing.Co</u> and <u>5CClimbers</u>

### CONTENT HEAD • TREK THE HIMALAYAS • JULY 2018 - PRESENT

<u>Trek The Himalayas</u> is India's leading trekking company. I am responsible for social media managing, marketing through newsletters, blogs, articles, promotion of treks, to deal with customer feedback emails, create posters etc. I have written many newsletters, detailed itineraries and customer trek stories. Together we have started <u>video tutorials</u> for trekking efficiently.

### GHOST WRITING FOR OUTDOOR TRAVELLERS/CLIMBERS/HIKERS

SOFTWARE ENGINEER • PACKET DESIGN • JULY 2014 - JUNE 2018

## **VOLUNTARY WRITING EXPERIENCE**

## DREAM WANDERLUST (India's only online news media dedicated for Mountaineering/Climbing)

I work with this media agency as a News Reporter, Researcher and Editor. My candid chat with **Jost Kobusch before his Solo-Winter Everest Ascent** was the most admired interview:

http://www.dreamwanderlust.com/news/interview-jost-kobusch-on-hisattempt-to-everest-without-o2-records-first-climb-on-amostang

### PERSONAL BLOG

I have been trekking in Himalayas and Sahyadris from 2016. I have maintained a blog for all my travel experiences at <u>my website</u>. The blog also includes my research on Networking concepts like SDN and routing protocols.

## **VOLUNTEER WORK**

Digital Marketing Strategist
- The Climbing Initiative

Advisor and Social Media Expert – <u>United We Climb</u>

Admin Team – <u>Shivdurga</u> <u>Rescue and Climbing</u> <u>Organization</u>

Reporter and Writer -Dreamwanderlust

## **OUTDOOR SKILLS**

### **Mountain guiding**

Rock climbing of 6b+ grade Have also done little Ice climbing

**Outdoor Travel Photography** 

Technical knowledge of equipment and rope access

Interacting in fluent English

## **EDUCATION**

### BASIC MOUNTAINEERING COURSE • AUGUST 2017 • JAWAHARLAL INSTITUTE OF MOUNTAINEERING

Completed course with **A** grade. I received 'Civil Consolation Prize' for being technically strong and good at rock climbing.

### BACHELOR OF ENGINEERING IN INFORMATION TECHNOLOGY (BE IT) • 2010-2014 • PUNE INSTITUTE OF COMPUTER TECHNOLOGY

## **APPRECIATED ARTICLES**

My candid chat with **Jost Kobusch before his Solo-Winter Everest Ascent** was the most admired interview: <u>http://www.dreamwanderlust.com/news/interview-jost-kobusch-on-his-</u> attempt-to-everest-without-o2-records-first-climb-on-amostang

My other interview with *India's Best Ultra Marathon runner*, <u>http://www.dreamwanderlust.com/news/the-first-indian-athlete-to-</u> <u>complete-badwater-and-brazil135-ultramarathons</u>

### Informative articles for Trek The Himalayas: https://www.trekthehimalayas.com/Article/walking-hacks-in-the-mountain/ https://www.trekthehimalayas.com/Article/myths-about-ams/ https://www.trekthehimalayas.com/Article/using-trekking-pole/

My trek experience with India's First Female Everester, Bachendri Pal and India's First Woman Seven Summiteer, Premlata Agarwal: https://www.trekthehimalayas.com/Article/trekking-with-the-mountainladies-bachendri-pal-and-premlata-agarwal/

Only available detailed interview with *India's one of the unsung explorers*: <u>http://www.adtire.in/mountainous-talk-with-arun-sawant/</u>

My article on **Tourist vs Trekker** was quite popular and I received a lot of appreciation: <u>https://www.trekthehimalayas.com/Article/i-am-a-trekker-and-not-a-tourist/</u>

More featured articles: my portfolio