

# ALLAIRE NUSS

WRITER/EDITOR

## PERSONAL PROFILE

I believe words must justify themselves on the page, always existing with a purpose. I intend to ensure that purpose through a career based on written word, whether it's my own or others.

## AWARDS + ACCOMPLISHMENTS

Winner of the Patricia Prijatel Storyteller Award for reporting that "both informs and inspires" - April 2021

Winner in the 2020-21 Hearst Journalism Feature Writing Competition - Dec 2020

Selected as a Meredith Co. Editorial Apprentice for Midwest Living (canceled due to COVID-19) - April 2020

Awarded Outstanding Equity and Inclusion Program for Leadership in the #PaintitBlack Project - May 2019

## REFERENCES

**Jeff Inman, Associate Journalism Professor**  
Email: jeffrey.inman@drake.edu  
Cell: (515) 491-9483

**Jody Swilky, Writing Workshop Director**  
Email: jody.swilky@drake.edu  
Work: (515) 271-2853

**Luke Manderfeld, DSM Mag Digital Editor**  
Email: lukemanderfeld@bpcdm.com  
Cell: (612) 554-5946

## CONTACT INFORMATION

Email: allaire.nuss@outlook.com

Cell: 913-485-2047

Portfolio: allairenuss.journoportfolio.com

## EXPERIENCE

### Audio Reporter + Editor

Urban Plains (Jan 2021 - May 2021)

- Lead reporter and producer of "'Dead' Moines" culture podcast
- Managed macro and micro editing of team audio projects
- Assisted in creative planning for social media promotions

### Digital Reporting Intern

dsm Magazine (Aug 2020 - Dec 2020)

- Covered arts and culture in Des Moines, IA for digital platforms
- Produced weekly newsletter highlighting local events and cuisine
- Assisted editorial staff with social media strategies

### Managing Editor

Gold Wake Press (May 2019 - May 2020)

- Copyedited manuscripts in all stages of the publishing process
- Supervised Assistant Editors during open reading periods
- Developed marketing strategies with published authors

### Managing Editor + Feature Writer

Drake Magazine (May 2019 - Dec 2019)

- Wrote award-winning feature articles on social and cultural issues
- Managed the Music + Entertainment and Health + Sex sections
- Copyedited articles ranging from front-of-book to feature stories

### Copywriting Intern

Drake Community Press (May 2018 - Aug 2019)

- Produced copy for "Above + Beyond Cancer" chapters and profiles
- Assisted medical professionals and patients in writing their stories
- Conducted interviews with subjects to later translate into copy

### Writing Tutor

Drake Writing Workshop (Jan 2018 - May 2021)

- Responsible for guiding students through academic writing
- Practices macro editing techniques to improve student writing
- Proved advanced writing skills to merit position

## EDUCATION

### Drake University

BA in Writing, BA-JMC in Magazine Media (May 2021)  
Honors: *cum laude*

## SKILLS + ABILITIES

- Copywriting
- AP Style
- SEO
- Adobe Platforms
- Social Media Management
- WordPress