

# Nour Eissa

## Content Writer

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### EXPERIENCE

#### Road9 Media, Digital Marketing Agency — *Senior Content Writer*

Jan 2022 - PRESENT

- Utilized exceptional writing, editing, and proofreading skills to produce engaging and converting content.
- Crafted SEO-friendly content for websites and blog posts to increase organic traffic.
- Repurposed and optimized existing content for use on different platforms.
- Worked with teams of designers, and marketers to create content for Road9 Media and its clients' campaigns.
- Monitored competitors' content to identify areas for improvement in the clients' campaigns.

#### Dune Raider, Travel Agency — *Content Writer*

Jan 2020 - May 2022

- Handled external communication with the clients
- Used outstanding writing, editing, and proofreading skills to produce engaging and converting content.
- Worked with teams of designers, and marketers to create content for Dune Raider Campaigns.
- Reviewed competitors' content to improve Dune Raider campaigns.

#### Stacks Market, SAAS App Builder — *Content Writer*

July 2019 - September 2020

1. Leveraged outstanding writing, editing, and proofreading abilities to create captivating and flawless content.
2. Developed SEO-optimized technical content for the business website and engaging content for the social media accounts to boost organic traffic.

### SKILLS

- Web Content Writing
- Social media Copywriting
- Blog SEO

### ACCOMPLISHMENTS

Collaborated with SEO specialists to write numerous SEO Blog Posts and SEO Landing Pages - for Road9 Media Website - that are currently on Google's first SERP, bringing in organic traffic and qualified leads.

### LANGUAGES

- Arabic - Fluent
- English - Fluent
- French - Intermediate

### EDUCATION

Alexandria University, Faculty of Arts — Bachelor of Arts  
Sep 2015 - May 2019

### LINKS

Portfolio:  
<https://noureissawrites.journoportfolio.com/>

LinkedIn:  
<https://www.linkedin.com/in/noureissawrites/>