

SHUBHANGI KAUSHIK

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Professional Summary

Creative and performance-driven content creator with an excellent eye for detail, an unparalleled track record of employer satisfaction, deep passion for storytelling, and knowledge of all facets of content production. I have a solid four years of experience in content writing and scriptwriting and have handled diverse projects.

Showreel Link: https://www.youtube.com/watch?v=uH_vW4aJkAY

Work History

Freelance Writer

Current

- Wrote 300+ articles and blogs that got 1 million readers per month for Mc Donald's and Myntra.
- Worked with remote clients both nationally and internationally to increase traffic an average of 10%–20% per month.
- Worked as a scriptwriter and content writer for US-based client.

Content Strategist

March 2018 – December 2019

ANJ Creations

Delhi

- Wrote and edited content; ensured it is clear, compelling and properly distributed across the web, mobile and social platforms; and adheres to a consistent brand philosophy for **IRCTC, NHRCL and Health Set Go**
- Acted in a variety of roles from Producer, Director and Scriptwriter to create television commercials for **KENT, Pradhan Mantri Aawas Yojna, Saubhagya Yojana, and Epigamia.**
- Worked as a producer and spearheaded the project from start to end of **100 films** (shot pan India) for **Indian Railways.**
- Participated in creative meetings to produce a series of films for **IRCTC, Ministry of Human Resource Development, Ministry of Defence and Bihar Government.**
- Developed an animated series of online ads for **NIIT.**
- Worked as **scriptwriter** and director on multiple documentaries for the **Ministry of Railways.**

Assistant Director

July 2017 – March 2018

Blue Mango Films

Delhi

- Conceptualised and directed multiple corporate videos projects for **Microsoft, Ford** and **JBM**.
- Participated in creative meetings and supervised post-production for **Ford** and **Airtel**.
- Participated in all stages of the filmmaking process from scriptwriting and pre-production to the final edit and release of films for **Datsun, IBM, Jaquar** and **Coolpad**.

Producer and Editor

Jan 2017 – Jun 2017

NDTV Good Times

Delhi

- Did sourcing, direction and editing for multiple episodes of the lifestyle show **Get The Look** with **Ambika Anand**.
- Worked on a large scale multi-camera production as an assistant producer for a **reality TV show Little Chef** with **Celebrity Chef Kunal Kapoor**.

Personal Projects

- **Directed** and **co-edited** a Delhi travelogue to develop an innovative style of direction, cinematography and editing.
- **Directed** and **co-edited** a Holi Celebration after-movie to capture the essence of Holi and to create a beautiful and engaging video.

Education

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|-------------------------------|--|------------|
| Masters in English Literature | Indira Gandhi National Open University (IGNOU) | 2018- 2020 |
| PG Diploma in TVRJ | Apeejay Institute of Mass Communication (AIMC) | 2017 |
| English Honours | Janki Devi Memorial College (Delhi University) | 2016 |
| High School | Vikas Bharati Public School, Delhi | 2013 |

Skills

Creative thinking, content writing, content management, scriptwriting, visual storytelling, content creation, Adobe Premiere Pro, Adobe Photoshop, communication skill, detail-oriented and time management.

I hereby declare that the information given above is true to the best of my knowledge.

Shubhangi Kaushik

Date – 10th May 2020

