

MARIAM MOHAMED AKRAM MAZHAR

Email: mariammazhar@aucegypt.edu

D.O.B: 10/04/1996

EDUCATION

Bachelor of Arts, GPA 3.68

The American University in Cairo, Spring 2018

Major: Multimedia Journalism

Minor: Writing, Business Administration,
and Arab Islamic Civilization Studies

American Diploma, Spring 2014

International School of Elite Education (ISEE)

ISEE Graduation Speech Delivery, August 2014

AUC Graduation Speech Delivery, June 2018

SKILLS & LANGUAGES

Arabic: Mother Tongue

English: Excellent

MS Office: Excellent

Adobe Indesign: Excellent

EXTRA CURRICULAR ACTIVITIES

Student Senate Senator, Spring 2017-Fall 2018

Sales Member, Hand in Hand, Spring 2016

HR Member, ICGE, Spring 2014

CAREER-RELATED EXPERIENCE

Freelance Copy Writer (September 2017 - Date)

- o The Knowledge Hub
- o Travista
- o Befit
- o Sudio Teal
- o Cherie Sami
- o Humanacts
- o Rebatus
- o K.V.R.D
- o By Engina
- o Blocal
- o Aly Mazhar
- o Lorax Capital Partners
- o Mylerz

Account Executive & Copywriter, Yellowfin Branding (October 2018 - 2020)

- o Managed accounts including City Edge Developments, Cairo Festival City Mall, Inertia, Seoudi Supermarket, Dominos & The Cascades Hotel.
- o Was responsible for managing pipeline & creative briefs.
- o Created content and wrote marketing material for all agency clients.

Writer, The Daily Crisp (July 2017- August 2018)

- o Published 5 articles

Content Creator & Copy Writer, The Doodle Factory (Aug. 2017-2018)

Deputy Arabic Editor, The Caravan, (January - May 2018)

Arabic Senior Editor, The Caravan (September – December 2017)

Arabic Editor, The Caravan (February - August 2017)

Reporter, The Caravan (September 2016- January 2017)

Teacher Assistant of Audio Production, AUC (Sep.- December 2017)

Teacher Assistant of Introduction to Business, AUC (Feb.-May 2017)

- o Explained Capsim Simulation to students.
- o Assisted students with take home assignments.
- o Held Review Classes before exams.

Teacher Assistant of Mass Media Writing, AUC (Sep. 2015-Dec. 2016)

- o Assisted students with in class and take home assignments.
- o Assisted professor with grading material and practice stories.

Content Creator, Green House, (March 2015 – March 2016)

- o Developed the business model by enhancing the product mix.
- o Moderated and created social media content.
- o Generated creative ideas to reach target.