

400 E 55th St, Apt 12A • New York, NY 10022

Phone: 540-359-0218 • E-Mail: erinmichelleflynn@gmail.com Twitter: @EFlynn SI • LinkedIn: linkedin.com/in/erinmichelleflynn

Website: erinmichelleflynn.journoportfolio.com



Experience

Sports Illustrated • Wire Producer/Editor • New York, NY

Summer 2015 - Present

- Write, edit and socially promote breaking news stories for SI.com's SI Wire platform
- Spot news events in real time, judge their news value and assign stories to team members
- Identify viral news topics and pitch corresponding feature ideas to producers

The Nats Blog • Managing Editor • Washington, D.C.

Spring 2012 – Present

- Serve as lead beat writer, covering games and attending press conferences as credentialed media
- Significantly boost social media following by enhancing site promotion on Facebook and Twitter
- Recruit and educate new staff writers. Create monthly content schedule. Edit copy and post articles to site

SWERVE Fitness • Front Desk Assistant • New York, NY

Winter 2016 - Present

• Provide excellent customer service, problem solve in fast-paced environment 15 hours per week in addition to SI

The Collegian • Managing Editor • University of Richmond, VA

Winter 2012 - Spring 2015

- Delegated stories to reporters, collaborating with editors to ensure all significant events receive coverage
- Oversaw paper's migration to an all-digital publication accompanying complete redesign of website
- Maintained availability to reporters to answer questions, provide assistance with stories and overcome obstacles
- Acted as lead baseball writer and photographer from 2013-15, online managing editor 2012-14

The Capital News Service • Staff Writer • Richmond, VA

Winter 2015 - Spring 2015

- Reported on the Virginia General Assembly, providing stories to news organizations throughout Virginia
- Interviewed delegates, senators and other business leaders. Conducted research on proposed legislation

Sports Illustrated • Editorial Intern • New York, NY

Summer 2014

- Fact-checked magazine stories and proposed changes in conferences with section and copy editors
- Participated in the overhaul of SI.com as member of redesign team, proofreading pages and pitching ideas
- Conducted research and interviews for packages printed in three magazine issues, including one cover story

Brand Design, Inc. • Writer and Social Media Specialist • Warrenton, VA

Spring 2012 – Fall 2012

- Wrote original content for Brand Design's company newsletter and for corporate websites such as esiwaste.com
- Held consultations with clients and interviewed them to learn pertinent content to include on their websites
- Established and maintained social media accounts for both Brand Design and its clients

Education and Honors

University of Richmond • School of Arts and Sciences • Richmond, VA

May 2015

- Bachelor of Arts in Journalism, Latin American and Iberian Studies (Magna Cum Laude)
- Honors: Dean's List (4 years), Phi Eta Sigma (National Academic Honor Society), Omicron Delta Kappa (National Leadership Honor Society), Association for Women in Sports Media 2014, Kappa Alpha Theta Fraternity 2013

Skills

• Proficient in Adobe Photoshop, InDesign, InCopy, Microsoft Office, WordPress, Drupal, Social Flow, social media