

ERIN FLYNN

400 E 55th St, Apt 12A
New York, NY 10022
540-359-0218
erinmichelleflynn@gmail.com
erinmichelleflynn.journoportfolio.com
@erinmflynn_

EXPERIENCE

Well+Good, New York, NY — *Associate Branded Content Editor*

MARCH 2017 - PRESENT

- Write, report and edit custom content articles that adhere to W+G's journalistic standards
- Brainstorm partnership ideas that will appeal to our audience and achieve client goals
- Craft engaging social copy in the W+G voice to boost engagement

Sports Illustrated, New York, NY — *Wire Producer/Editor*

JULY 2015 - MARCH 2017

- Wrote, edited and socially promoted breaking news stories for SI Wire
- Spotted sports news in real time, judged its news value and assigned stories to writers
- Identified viral news topics and pitched corresponding feature ideas to producers

The Nats Blog, Washington, D.C. — *Senior Editor*

APRIL 2012 - APRIL 2017

- Served as lead beat writer in 2013, covering games as credentialed media
- Significantly boosted social media following by enhancing promotion on FB and Twitter
- Edited copy, posted articles and created monthly content schedule

The Collegian, Richmond, VA — *Managing Editor*

JANUARY 2012 - MAY 2015

- Planned pertinent coverage of campus and city events, and delegated stories to reporters
- Oversaw migration to an all-digital publication with complete redesign of website
- Acted as lead baseball writer and photographer from 2013 to 2015

The Capital News Service, Richmond, VA — *Staff Writer*

JANUARY 2015 - APRIL 2015

- Wrote stories and conducted research on proposed Virginia General Assembly legislation
- Cultivated source relationships with delegates, senators and business leaders

Sports Illustrated, New York, NY — *Editorial Intern*

JUNE 2014 - AUGUST 2014

- Fact-checked magazine stories and proposed changes in conferences with editors
- Conducted research and interviews for packages printed in three magazine issues, including one cover story

EDUCATION

University of Richmond **Richmond, VA**

Bachelor of Arts in
Journalism and Spanish

AUGUST 2011 - MAY 2015

Magna Cum Laude

SKILLS

Facebook
Instagram
Twitter
SnapChat
Adobe Photoshop
Adobe Lightroom
Google Drive
Google Analytics
SEO Optimization
WordPress
Drupal
Social Flow
Asana
AirTable

LANGUAGES

English - Fluent
Spanish - Working proficiency