

SNEAKERS

The First-Ever FlyEase Jordan and a Host of New Collaborations Highlight the Fearless Ones Collection

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This holiday season, Jordan Brand celebrates the power and impact of the Air Jordan I franchise with new interpretations and collaborations in the Fearless Ones collection, along with fresh articulations of contemporary classic color schemes. Each pair serves to extend the defining spirit of the pioneering silhouette.

Fearless Ones

The Fearless Ones collection is led by the AJI High FlyEase, which exemplifies the symbolic power of the AJI as a conduit for stories that share what it means to be fearless. The remainder of the Fearless Ones collection follows this theme by highlighting communities, collaborators (cultural leaders from across the globe who inspire people to reach new heights in their respective fields) and illuminating stories connected to MJ's intrepid drive.

Air Jordan I FlyEase



Taking insights and inspiration from adaptive athletes, the Air Jordan I is the first Jordan Brand shoe to feature Nike FlyEase technology. The **AJI High FlyEase** adds the new benefit of easy entry while staying true to the silhouette's iconic look, colors and materials. It features a zipper and strap FlyEase System for easy, one-handed heel entry and exit, and an adjustable eyestay hook and loop for top entry.

FEARLESS COMMUNITIES



Air Jordan I High OG Fearless

Inspired by the first three AJI patent leather mid colorways, this version pays tribute to MJ's basketball journey by combining University Blue and Gym Red on a patent leather upper. The original black/gold patent leather colorway sees its tribute come to life on the gold jeweled Wings Logo.



FEARLESS COLLABORATORS



Air Jordan I mid SE Fearless Melody Ehsani

Los Angeles-based designer Melody Ehsani brings her signature style and message of self-expression, female empowerment and paradox to the AJI mid. Highlights include a decorative gold watch detail and hand-lettered quote on the midsole that reads: "IF YOU KNEW WHAT YOU HAD WAS RARE, YOU WOULD NEVER WASTE IT." Additional hidden inspirational messages from Ehsani are hidden throughout.



Flight Reimagined

Three Air Jordan I releases this season will celebrate iconic MJ stories with a fresh perspective on the cherished colorways.



Air Jordan I High OG Black/Orange

Highlighted by a crinkled patent leather upper, this AJI uses Black, Orange and Sail for a fall-inspired colorway.

